



Board of Directors
Meeting Agenda September 15, 2021
Hosted On Location In-Person or on Zoom!
Attending on Zoom? → [Click Here to Register in Advance \(required\)](#)

Meeting Begins at 9:00am
4704 College Avenue, San Diego CA 92115

Light Refreshments Supplied by: [Coffee’N’Talk](#)

1. Call to Order / Introductions
2. Additions to the Agenda ACTION ITEM
3. Acceptance of Board Meeting Minutes – August 2021 ACTION ITEM
4. Approval of Financials – August 2021 ACTION ITEM
5. Consent Agenda ACTION ITEM
 - a. Marketing Committee (September 2021)
 - b. Business Development Committee (September 2021)
 - c. MAD Committee (September 2021)
 - d. Executive Committee (September 2021)
6. September Staff Update INFORMATION ONLY
7. 2021 SDSU Aztecs Rock Hunger Campaign INFORMATION ONLY
8. DRAFT of New By Laws INFORMATION ONLY
9. Community & Governmental Liaison Reports INFORMATION ONLY
(3 minutes per speaker, please)
10. Announcements/ Events INFORMATION ONLY
 - a. [Halloween Mixer](#) – Wednesday, October 27, 2021 from 5:30 – 7:00pm at [Moxie Theatre](#)
 - b. Staff is Scheduling Required Board & Employee Required Trainings
 - i. **The Bystander Challenge:** Tuesday, Sept. 28 at 8:30am-10am – RSVP is required: [Register Here](#)
 - ii. **The ART of Inclusive Communication:** Wed., Oct. 6 at 8:30am-10:30am - RSVP is required: [Register Here](#)
 - c. [2021 Aztecs Rock Hunger](#) Campaign Dates: October 22nd – November 14th
11. Adjourn



Board of Directors Meeting Minutes September 15, 2021

Board Attendance, Paul Russo (Chair), Amir Rezai, Mike Trunzo, Yvette Marin, Pat Geary, PJ Cagnina, Matt Cascone, Robin Taylor, Rachel Gregg, Alonso Nunez, Jennifer Thorn, Jim Schneider (Staff) and Austin Smith (Staff).

Absent: Corbin O'Reilly, Tony Konja, Sarah Ward, Will Remsbottom, Teri Featheringill,

Others Present: Moana Cabiles (Assembly District 79)

1. **Call to Order:** The meeting was called to order at 9:03 am
2. **Additions to the Agenda:** No additions to Agenda.
3. **Motion to Accept Board Meeting Minutes – August 2021:** Mike Trunzo made the motion to accept the Board Meeting Minutes for August 2021 and Amir Rezai second the motion. **The Board approved the motion (10-0, 1 abstain).**
4. **Motion to Approve Financials – August 2021:** Mike Trunzo made the motion to approve the financials for August and Alonso Nunez second the motion. **The Board approved the motion (11-0).**
5. **Consent Agenda**
 - **Marketing Committee (September 2021)**
 - **Business Development Committee (September 2021)**
 - **MAD Committee (September 2021)**
 - **Executive Committee (September 2021)**
 - **Monthly Activity Report (September 2021)**

A motion to accept the Consent Agenda was presented by Amir Rezai and PJ Cagnina second the motion. **The Board approved the motion (11-0).**

6. **September Staff Update:** Staff updated the Board on current happenings and projects in the office including the dissemination of the new Policies & Procedures to all Board Members for their acceptance and acknowledgement. Staff thanked the board members for the feedback and quick turnaround of the acknowledgement pages. Staff also rewrote the Bylaws for the organization to make them easier to read and understand as well as ensuring they reflect appropriate inclusionary language necessary for a nonprofit organization. The DRAFT of the rewritten Bylaws was shared with all board members for review. repealing the current Bylaws and accepting the newly written bylaws is scheduled as an action item for the October Board Meeting. The Fire Station Innovation Cowork is currently open for the initial cohort and will be open to the local public October 1st. The initial few months will be a fact-finding venture so staff knows how the operations should work in regards to supplies and resources needed for future bookings. Staff has received \$1,000 in gift card donations from many generous business members. These gift

cards will be used as prizes during our mixers and events. Staff will also offer these to SDSU student organizations and student housing complexes for use as prizes during their events. The palm trees along El Cajon Boulevard have been trimmed by the City and staff is working with West Coast Arborists to plan trimming the street trees as soon as possible. Staff is also planning for new banners in the fall and replacing the current landscaping in one median with xeriscape in the fall and winter.

7. **2021 SDSU Aztecs Rock Hunger Campaign:** This year, the event will take place from October 22nd to November 14th with Homecoming being on November 13th. It is hosted by the Associated Students of SDSU and staff is asking for any member businesses to reach out with their interest in participating. Participation can be donating money to allowing a donation bin in their business location. Contact staff for more information.
8. **Community & Government Liaison Reports: Moana Cabiles (Assembly District 79)** reminded the Board that the state government is in a recess until the end of the year and that the new round of funding is coming soon after the extension of the current round to September 30th. A second round of the Golden State Stimulus has been released and there is a Turkey Giveaway in November for Thanksgiving. Contact the Assembly office for any help with EDD issues. **Rachel Gregg (SDSU)** mentioned that the campus is now 85% full of the regular student body with campus wide mask mandates for indoor locations. Aztec Stadium is on target and the lights are on if you want to pass by and see.
9. **Announcements/Events:** The Halloween mixer has been planned for October 27th and Jennifer Thorn has agreed to host it at Moxie Theatre. Staff thanked her and look forward to sharing more information about the event in the future. Staff encouraged members to quickly sign up for the required Anti-harassment and Inclusionary trainings scheduled with National Conflict Resolution Center as the dates are approaching quickly.
10. **The meeting adjourned at 9:34 AM.**



Board of Directors Meeting September 15, 2021 Board Member Sign in Sheet

Initial	Name	Organization	Phone	Email
PR	Paul Russo (President)	Russo Properties	(619) 469-4634	paulrpl@att.net
AR	Amir Rezai (Vice President)	IQ Graphics and Printing	(619) 265-2679	amir@iqgraphics.com
	Tony Konja (Treasurer)	Keg & Bottle	(619) 265-0482	tony@kegnbottle.com
VIRTUAL	Mike Trunzo (Secretary)	Brian Scholar's Foundation	(619) 851-7409	mtrunzosd@gmail.com
AN	Alonso Nunez	Little Fish Comic Book Studio	(619) 356-1103	littlefishcomicbooks@gmail.com
	Corbin O'Reilly	Corbin's Q / Tap Truck	(619) 516-7009	corbinsq@yahoo.com
VIRTUAL	Jennifer Thorn	Moxie Theater	(858) 598-7620	jen@moxietheatre.com
	OPEN			
VIRTUAL	Matt Cascone	Woodstock's Pizza	(619) 265-0999	mcascone@woodstockssd.com
VIRTUAL	Pat Geary	CEG Advisors	(619) 504-6058	pgeary@cegadvisors.com
VIRTUAL	PJay Cagnina	Dirty Birds	(619) 265-2086	pjavgagnina@yahoo.com
VIRTUAL	Rachel Gregg	San Diego State University	(619) 594-2078	rgregg@sdsu.edu
VIRTUAL	Robin Taylor	MVMNT Studio	(619) 228-9516	robinmcfarlandtaylor@gmail.com
	Sarah Ward	College Area Realty	619-589-9500	sarahward021@gmail.com
	Teri Featheringill	Featheringill Mortuary	(619) 583-9511	featheringill@gmail.com
	Will Remsbottom	Scrimshaw Coffee	(619) 323-8471	will@scrimshawcoffee.com
VIRTUAL	Yvette Marin	Allstate	(619) 660-1061	yvettemarin@allstate.com
JRS	Jim Schneider	College Area Business District	619-582-1093	jim@collegeareasd.com
AS	Austin Smith	College Area Business District	619-582-1093	austin@collegeareasd.com

GUEST: MOANA CABILES - Assembly DISTRICT 79 MONICA.CABILES@ASM.CA.GOV