



Board of Directors Meeting Agenda August 18, 2021

Hosted On Location In-Person or on Zoom!
Attending on Zoom? → [Click Here to Register in Advance \(required\)](#)

Meeting Begins at 9:00am
4704 College Avenue, San Diego CA 92115

Light Refreshments Supplied by a Local Eatery

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Acceptance of Board Meeting Minutes – June & July 2021** **ACTION ITEM**
4. **Approval of Financials – June & July 2021** **ACTION ITEM**
5. **Acceptance of the FY2021 Audit** **ACTION ITEM**
6. **Acceptance of the FY2021 Tax Returns** **ACTION ITEM**
7. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (July & August 2021)
 - b. Business Development Committee (July & August 2021)
 - c. MAD Committee (July & August 2021)
 - d. Executive Committee (July & August 2021)
 - e. Monthly Activity Report (July & August 2021)
8. **Introduction of The Cravory Team** **INFORMATION ONLY**
9. **Staff Update** **INFORMATION ONLY**
10. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
11. **Announcements/ Events** **INFORMATION ONLY**
 - a. [The Cravory Grand Opening](#) (6526 El Cajon Blvd.) - Thurs., August 26, 2021 from 5:30pm-7:00pm
 - b. [Culture Hair Collective Grand Opening](#) (6663 El Cajon Blvd.) – Sat., August 28, 2021 from 1:00pm-5:00pm
 - c. Annual Reports Mailing Next Week
 - d. Staff is Scheduling Required Board & Employee Required Trainings
12. **Adjourn**



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Board Attendance, Mike Trunzo, Yvette Marin, Pat Geary, PJ Cagnina, Will Remsbottom, Matt Cascone, Teri Featheringill, Robin Taylor, Rachel Gregg, Jim Schneider (Staff) and Austin Smith (Staff).

Absent: Paul Russo (Chair), Jennifer Thorn, Amir Rezai, Corbin O'Reilly, Tony Konja, Sarah Ward, Alonso Nunez,

Others Present: Collin Smith (The Cravory), Jose Eduardo Sidi (The Cravory), Jeffrey Barger (Cal Bank & Trust), Megan Rigby (SDG&E)

1. **Call to Order:** The meeting was called to order at 9:04 am
2. **Additions to the Agenda:** No additions to Agenda.
3. **Motion to Accept Board Meeting Minutes – June & July 2021:** Pat Geary made the motion to accept the Board Meeting Minutes for June & July 2021 and Terry Featheringill second the motion. **The Board approved the motion (8-0, 1 abstain).**
4. **Motion to Approve Financials – June & July 2021:** Will Remsbottom made the motion to approve the financials for June & July and PJ Cagnina second the motion. The Board approved the motion (9-0).
5. **Motion to Accept FY2021 Audit:** Pat Geary made the motion to accept the FY2021 Audit and Will Remsbottom second the motion. The Board approved the motion (9-0).
6. **Motion to Accept FY2021 Tax Returns:** Pat Geary made the motion to accept the FY2021 Tax Returns and Robin Taylor second the motion. The Board approved the motion (9-0).
7. **Consent Agenda**
 - **Marketing Committee (July & August 2021)**
 - **Business Development Committee (July & August 2021)**
 - **MAD Committee (July & August 2021)**
 - **Executive Committee (July & August 2021)**
 - **Monthly Activity Report (July & August 2021)**

A motion to accept the Consent Agenda was presented by Will Remsbottom and Teri Featheringill second the motion The Board approved the motion (9-0).

8. **Introduction of The Cravory Team:** Collin Smith and Jose Eduardo Sidi came to the meeting to speak to the Board about their new business investment into the College Area. The Board was treated to their background story and delicious cookies. The team is excited to be in the area and hopes to participate in future events.
9. **Staff Report:** Staff presented the Board with a brief summary of what the staff does on a daily/monthly/yearly basis. This portion of the meeting was requested by Board members and the staff happily obliged. Staff mentioned that the Annual Report is finished and in the mail. Staff thanked IQ Graphics and House of Ideas for their services in producing the Annual Report. Annual contracts with the MAD and BID are ready and have provided access to the funding for the next six months. Policies and procedures updates have been sent out to the Board and need to be signed and returned. At the Board Retreat the bylaws and elections processes were discuss and changes to those will be forthcoming.
10. **Community & Government Liaison Reports: Jeffrey Barger (City Council Office)** reminded the Board about Small Business Relief funds available through the SD Foundation. **Megan Rigby (SDG&E)** reminded the Board that fire season is upon us and is worse than it has ever been before. Business and residents should reduce electric usage to avoid rate spikes as SDG&E promotes less usage by enforcing rate spikes. **Rachel Gregg (SDSU)** spoke to the Board about the current Move-In event at the campus and mentioned that the new semester begins in just a few days. Things are close to back to normal on campus so drivers in the area need to be aware of the traffic and pedestrian walking.
11. **Announcements/Events:** There are a few **Grand Openings** in the college Area in the coming weeks as discussed in our Committee meetings and promoted on Social Media. The **Annual Report** has finished and should be received through the mail within the next week. The required **Board and Employee trainings** are being set up by the staff and will be communicated with the Board as soon as possible.
12. **The meeting adjourned** at 9:33 AM.



Board of Directors Meeting

August 18, 2021

Board Member Sign in Sheet

Initial	Name	Organization	Phone	Email
	Paul Russo (President)	Russo Properties	(619) 469-4634	paulrpl@att.net
	Amir Rezai (Vice President)	IQ Graphics and Printing	(619) 265-2679	amir@iqgraphics.com
	Tony Konja (Treasurer)	Keg & Bottle	(619) 265-0482	tony@kegnbottle.com
	Mike Trunzo (Secretary)	Brian Scholar's Foundation	(619) 851-7409	mtrunzosd@gmail.com
	Alonso Nunez	Little Fish Comic Book Studio	(619) 356-1103	littlefishcomicbooks@gmail.com
	Corbin O'Reilly	Corbin's Q / Tap Truck	(619) 516-7009	corbinsq@yahoo.com
	Jennifer Thorn	Moxie Theater	(858) 598-7620	jen@moxietheatre.com
	OPEN			
	Matt Cascone	Woodstock's Pizza	(619) 265-0999	mcascone@woodstockssd.com
	Pat Geary	CEG Advisors	(619) 504-6058	pgeary@cegadvisors.com
	PJay Cagnina	Dirty Birds	(619) 265-2086	pjaycagnina@yahoo.com
	Rachel Gregg	San Diego State University	(619) 594-2078	rgregg@sdsu.edu
	Robin Taylor	MVMNT Studio	(619) 228-9516	robinmcfarlandtaylor@gmail.com
	Sarah Ward	College Area Realty	619-589-9500	sarahward021@gmail.com
	Teri Featheringill	Featheringill Mortuary	(619) 583-9511	featheringill@gmail.com
	Will Remsbottom	Scrimshaw Coffee	(619) 323-8471	will@scrimshawcoffee.com
	Yvette Marin	Allstate	(619) 660-1061	yvettemarin@allstate.com
	Jim Schneider	College Area Business District	619-582-1093	jim@collegeareasd.com
	Austin Smith	College Area Business District	619-582-1093	austin@collegeareasd.com

