



**Board of Directors  
Meeting Agenda July 21, 2021  
Hosted On Location & In-Person!**

**Available also on Zoom → [Click Here to Register in Advance \(required\)](#)**

Meeting Begins at 9:00am

4704 College Avenue, San Diego CA 92115

Light Refreshments supplied by [Scrimshaw Coffee](#)

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Acceptance of Board Meeting Minutes – June 2021** **ACTION ITEM**
4. **Approval of Financials – June 2021** **ACTION ITEM**
5. **Consent Agenda** **ACTION ITEM**
  - a. Marketing Committee (July 2021)
  - b. Business Development Committee (July 2021)
  - c. MAD Committee (July 2021)
  - d. Executive Committee (July 2021)
  - e. Monthly Activity Report (July 2021)
6. **Accolades for the Maintenance Assessment District Crews** **INFORMATION ONLY**
7. **Community & Governmental Liaison Reports** **INFORMATION ONLY**

*(3 minutes per speaker, please)*
8. **Announcements/ Events** **INFORMATION ONLY**
  - a. [Strategic Planning Board Retreat](#) – Wednesday, July 28, 2021
  - b. [County Small Business Stimulus Grant Available NOW!](#)
  - c. **July 31, 2021 - Grand Opening - [Landform Fitness](#)** (6663 El Cajon Boulevard) 12:00pm - 4:00pm!
  - d. **Open House for Fire Station Innovation Cowork** – Staff to schedule and coordinate, stay tuned!
9. **Adjourn**



## Board of Directors Meeting Minutes July 21, 2021

**Board Attendance:** Paul Russo (Chair), Mike Trunzo, Yvette Marin, Pat Geary, PJ Cagnina, Tony Konja, Sarah Ward, Will Remsbottom, Jim Schneider (Staff) and Austin Smith (Staff).

**Absent:** Matt Cascone, Teri Featheringill, Alonso Nunez, Jennifer Thorn, Rachel Gregg, Amir Rezai, Corbin O'Reilly, Robin Taylor

**Others Present:** Kurt Kroeber (SDSU), Moana Cabiles (Assembly District 79), Jeffrey Barger (Cal Bank & Trust)

- 1. Call to Order:** The meeting was called to order at 9:05 am
- 2. Additions to the Agenda:** No additions to Agenda.
- 3. Motion to Accept Board Meeting Minutes – June 2021:** there was no quorum to perform the operation.
- 4. Motion to Approve Financials – June 2021:** there was no quorum to perform the operation.
- 5. Motion to Approve the Consent Agenda – May 2021:** there was no quorum to perform the operation
- 6. Accolades for the Maintenance Assessment District Crews:** The Board and Staff took a few moments to express their thanks and appreciation for the Maintenance Crew. Although the owner of Valdez Landscaping (JJ) was not available, there was an employee in attendance to represent the company to the Board. Paul (Chair) made a few comments and those in attendance gave applause and expressed their gratitude for the hard work that the Maintenance Crew does.
- 7. Community & Governmental Liaison Reports:** A representative from the **Assembly District 79's** office (Moana Cabiles) spoke to the Board about what that office is currently involved in. IT was reported that the Grant Stimulus is in its 6<sup>th</sup> round of funding and the office is overwhelmed with applications to go through. Although processing is a couple of months behind, there is consideration being given to having a 7<sup>th</sup> round of funding. There are also several bills that the Assemblywoman's office is working on including Bill 18407 which establishes a pandemic task force that would look into the best practices for handling crises like we saw in the past year going forward. The editor of the **SDSU Daily Aztec** publication, Kurt Kroeber, was in attendance for the first time and offered their support for College Area businesses and happenings. Staff will establish an open line of communication to push the College Area Business District agenda and mission while also giving member businesses another venue to promote their work via articles, advertisements, and/or grand opening exposure. The publication has been shut down for over a year but will recirculate beginning this Fall (August 13<sup>th</sup>). A representative from **California Bank and Trust** (Jeffrey Barger) came to speak to the Board about the current loans programs being offered by the bank. There are several specialized loans that would might work for member

businesses as the bank has relaxed some of the guidelines for lending at this time. There was also a mention of the bank having several job openings that needed to be filled which led to a discussion between a few Board Members about the overall need for new employees and what networking or efforts can be done to help with that need.

8. **Announcements: The Board Retreat** has been solidly scheduled for July 28<sup>th</sup>. Staff has spent the last few weeks visiting the site and talking with outside sources/representatives to plan a full day of necessary training and networking. The agenda has been set and sent out to Board Members for the review. It has been requested that Members RSVP the event so lunch accommodations can be made. The **Fire Station Innovation Workspace** is ready to open. An open-house is in the works for some time in the middle of August with the space being fully open to the public soon after that. Staff is working out the logistics of the operational side of the venture A few **Grand Openings** have been set for the couple of months including Landform Fitness (July 31<sup>st</sup>), Culture Hair Collective (August 28<sup>th</sup>), and Movement B (August 26<sup>th</sup>). Other exciting openings such as Ben & Esther's, the Cravery, and Cloud Kitchens will be set at later dates.
  
9. **The meeting adjourned** at 9:34 AM.

**Board of Directors Meeting**  
ZOOM Attendance (\* indicates Board Member):