



Board of Directors Meeting Agenda March 17, 2021

Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting Begins
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Acceptance of Board Meeting Minutes – February 2021** **ACTION ITEM**
4. **Approval of Financials – February 2021** **ACTION ITEM**
5. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (March 2021)
 - b. Business Development Committee (March 2021)
 - c. MAD Committee (March 2021)
 - d. Executive Committee (March 2021)
 - e. Monthly Activity Report (March 2021)
6. **Nominations Committee Report & Elections** **ACTION ITEM**
 - a. Review of the Elections Process
 - b. Annual Meeting combined with Annual Awards Celebration
 - c. Introduction of the Candidates
 - d. Review and Approve Candidates for Board Elections
7. **Discuss Changing Board of Directors Meetings to Morning** **ACTION ITEM**
8. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
9. **Announcements/ Events** **INFORMATION ONLY**
 - a. **Corbin on the Street** – Last episode featuring Landform Fitness!
 - b. **Board Elections**- Voting Friday March 19th Through Friday, April 16th: Results Presented at next Board Meeting
 - c. **Strategic Planning Board Retreat** – Staff to schedule and coordinate in advance, stay tuned!
10. **Adjourn**



Board of Directors Meeting Minutes March 17, 2021

Board Attendance: Paul Russo (Chair), Yvette Marin, Mike Trunzo, Amir Rezai, Rachel Gregg, Will Remsbottom, Jennifer Thorn, Pat Geary, Matt Cascone, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Tony Konja, Sarah Ward, Shaya Norward, Alonso Nunez, Teri Featheringill, Corbin O'Reilly, Alex Mickle, Leah Lombos. **Others Present:** Maya Rosas (Office of Councilmember Elo-Rivera), Jason Weisz (Senator Atkins Office), Jose Reynoso-(CACPB/C), Mariko Nakawatase (County Supervisor Joel Anderson's Office), Linda Baltodano (Next Door Wine Bar), Juliet Terramin (Accion) and Armando Sepulveda II (Associated Students, SDSU).

- 1. Call to Order:** The meeting was called to order at 12:40 pm
- 2. Additions to the Agenda:** No additions to Agenda.
- 3. Motion to Accept Board Meeting Minutes – February 2021:** Amir Rezai made the motion to accept the Board Meeting Minutes for January 2021 and Jennifer Thorn second the motion. **The Board approved the motion (9-0).**
- 4. Motion to Approve Financials –February 2021:** Mike Trunzo made the motion to accept the Financials for February 2021 and Amir Rezai second the motion. **The Board approved the motion (9-0).**
- 5. Motion to Approve the Consent Agenda – March 2021:** Jennifer Thorn made the motion to accept the Consent Agenda for March 2021 and Rachel Gregg second the motion. **The Board approved the motion (9-0).**
- 6. 2021 Board Member Elections – Nomination Committee Report:** Jim discussed the outcome of the nominations process in the elections, and went over a brief introduction of the 10 candidates for the 8 seats open. Mike Trunzo made a motion to approve candidates for 2021 Annual Board Elections and Amir Rezai second the motion. **The Board approved the candidates (9-0).** Jim also explained the staff will be working on planning the Annual Meeting to be combined with the Annual Awards Celebration this year.
- 7. Board Meeting time change –** the board discussed moving the monthly board meeting from lunch time to morning time to allow for higher participation from local businesses, that might otherwise be too busy to attend. The board had no objections to the change from 12:30PM to 9AM. Will Remsbottom made the motion to change time of the board meeting from 12:30PM to 9AM and Mike Trunzo second the motion. **The Board Approved the motion (9-0).**
- 8. Community & Governmental Liaison Report: Jason Weisz (Senator Atkins Office),** updated the group on the new federal funding that the state has received that is replenishing the Small Business Relief Fund, Jason encouraged business owners to apply for this grant money. **Maya Rosas (Office of Councilmember Elo-Rivera),** gave a brief overview of the City's current work that includes rental assistance, Covid Recovery Taskforce creation and working on getting the outdoor business operations to become a permanent fixture of many businesses of San Diego even post pandemic. **Mariko Nakawatase (County Supervisor Joel Anderson's Office),** introduced herself and advised on some of

the work that the Office of Supervisor Anderson is focusing on, that includes topics of mental health, employment and repurposing underused county buildings around San Diego. **Juliet Terramin (Accion)**, advised that Accion is going through rebranding process and that in about 3 weeks' time the company will go live with a new look. Their usual loan programs are still available to businesses, but Accion did notice that they are seeing an increase in new businesses forming in the San Diego area. **Rachel Gregg (SDSU)**, advised on SDSU 's happenings, the students are currently in the middle of their midterms and that the University is hopeful it will expand their in-person classes in the Fall and be able to have a traditional commencement ceremony. **Jose Reynoso-(CACPB/C)**, mentioned that their elections have been postponed due to ongoing pandemic and that the council is currently looking at splitting the two organizations to make it more accessible to local residents. He also advised that due to personal health issues he has stepped down as the President of the CACC. **Armando Sepulveda II (Associated Students, SDSU)**, has updated the board that they are also having elections, which means we might be getting new students representing Associated Students, join us for our monthly meetings.

9. **Announcements:** the staff updated the board about the **Corbin on the Street** series ending, with all episodes out and being very successfully received by the immediate community and around San Diego. **Annual Board Elections** next steps in the process is the mailing out of the ballot to all eligible business and commercial property owners. Evelyn advised that online voting form will also be available from Friday for anyone wanting to vote online and save time. The Deadline to vote is Friday, April 16, 2021 with elections results announced at the next board meeting on April 21, 2021. Staff is also starting to plan the **Strategic Planning Board Retreat**, that they hope will be able to be done later on during the summer months and in-person.

The meeting adjourned at 1:22 PM.

Board of Directors Meeting

ZOOM Attendance (* indicates Board Member):

11:59:19	From College Area Business District : Jim Schneider College Area Business District
11:59:28	From Mariko Nakawatase : Mariko Nakawatase County Supervisor Joel Anderson's Office
12:00:05	From Evelyn Goodrich : Evelyn Goodrich College Area Business District
12:01:28	From Linda Baltodano : Linda Baltodano Next Door Wine Bar
12:27:01	*From Jennifer Thorn : Jennifer Eve Thorn MOXIE Theatre
12:27:05	*From Rachel Gregg : Rachel Gregg SDSU
12:27:12	*From Paul Russo : Paul Russo Property Owner Board President
12:27:13	From Jose Reynoso : Jose Reynoso CACC/Alvarado Estates
12:27:23	*From Mike Trunzo : Mike Trunzo St Katharine Drexel Academy Board Member
12:27:27	From Maya Rosas : Maya Rosas Councilmember Elo-Rivera's office
12:27:34	*From Yvette Marin : Yvette Marin Yvette Marin : Allstate Agency Board Member
12:30:13	*From Amir Rezai : Amir Rezai iQ Graphics Board Member
12:42:30	From Jason Weisz : Jason Weisz Toni Atkins Office
12:50:10	From Juliet (Accion) : Juliet Terramin Accion
13:14:04	*From Evelyn Goodrich: Matt Cascone Woodstock's Pizza Board Member *Pat Geary Property Owner Board Member *Will Remsbottom Scrimshaw Coffee Board Member Armando Sepulveda II Associated Students, SDSU