



Board of Directors
Meeting Agenda February 17, 2021
Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting Begins
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Acceptance of Board Meeting Minutes – January 2021** **ACTION ITEM**
4. **Approval of Financials –January 2021** **ACTION ITEM**
5. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (February 2021)
 - b. Business Development Committee (February 2021)
 - c. MAD Committee (February 2021)
 - d. Executive Committee (February 2021)
 - e. Monthly Activity Report (February 2021)
6. **2021 Board Member Elections**
 - a. **Creation of Nominating Committee** **ACTION ITEM**
7. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
8. **Announcements/ Events** **INFORMATION ONLY**
 - a. **New Banners**
 - b. **Corbin on the Street – Latest Episode w/ ‘Do Beauty Boutique!**
 - c. **Board Elections- Nomination Forms available This Friday through Friday, March 12th**
 - d. **April 17, 2021 Annual Meeting & Elections**
 - e. **Strategic Planning Board Retreat will be scheduled for May or June 2021**
9. **Adjourn**



Board of Directors Meeting Minutes February 17, 2021

Board Attendance: Paul Russo (Chair), Tony Konja, Mike Trunzo, Amir Rezai, Rachel Gregg, Teri Featheringill, Jennifer Thorn, Alonso Nunez, Pat Geary, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Yvette Marin, Sarah Ward, Shaya Norward, Will Remsbottom, Corbin O'Reilly, Matt Cascone, Alex Mickle, Leah Lombos. **Others Present:** Doug Lister (Doug Sells San Diego), Maya Rosas (Office of Councilmember Elo-Rivera), Jason Weisz (Senator Atkins Office), Jose Reynoso-(CACPB/C), Todd Rehfuss (RCC) and Jeff Barger (California Bank & Trust).

- 1. Call to Order:** The meeting was called to order at 12:30 pm
- 2. Additions to the Agenda:** No additions to Agenda.
- 3. Motion to Accept Board Meeting Minutes – January 2021:** Amir Rezai made the motion to accept the Board Meeting Minutes for January 2021 and Jennifer Thorn second the motion. **The Board approved the motion (9-0).**
- 4. Motion to Approve Financials –January 2021:** Pat Geary made the motion to accept the Financials for January 2021 and Mike Trunzo second the motion. **The Board approved the motion (9-0).**
- 5. Motion to Approve the Consent Agenda – February 2021:** Amir Rezai made the motion to accept the Consent Agenda for February 2021 and Teri Featheringill second the motion. **The Board approved the motion (9-0).**
- 6. 2021 Board Member Elections – Creation of Nominating Committee:** Jim discussed the upcoming Annual Elections process and the need for the creation of the Nominating Committee as per our Bylaws. The committee has to include a current chair, past chair and minimum 1 other board member. Paul Russo (current Chair) nominated Mike Trunzo (Past chair) and Teri Featheringill (Board Member) as the other two members. Mike Trunzo made a motion to confirm the Nominating Committee for 2021 Annual Board Elections and Jennifer Thorn second the motion. **The Board approved the Nominating Committee (9-0).**
- 7. Community & Governmental Liaison Report:** **Maya Rosas (Office of Councilmember Elo-Rivera)**, gave a brief overview of the upcoming council meeting topics, to include rental assistance, short term rentals and energy franchise agreement for the City. **Jason Weisz (Senator Atkins Office)**, updated the group on the new bills that Senator Atkins will be working on over the next few months to include housing & potential further Covid relief for small businesses. **Jeff Barger (California Bank & Trust)**, mentioned his bank success with distributing the PPP funds. He also mentioned all currently available specials & other funding options for small businesses. **Todd Rehfuss (RCC)**, updated the group on the progress of Clay Park development, their issue with library parking & the cancelation of Rolando Street Fair 2021 due to continued restrictions on special events. Todd is very hopeful for next year's street fair as it will be the 25th year. **Jose Reynoso-(CACPB/C)**, mentioned about their upcoming elections for the Community Council & their joint efforts with Rolando Council on the library parking issue. **Rachel Gregg (SDSU)**, advised on SDSU 's first day of in-person classes to start March 1st, but only a for a few selected specialty classes that cannot be completed virtually. Rachel also mentioned that the students are required to get tested for Covid every 2 weeks and that their vaccination station is open, but currently only to eligible staff, faculty & students as per the State's current Vaccination Tier. **Jennifer Thorn (Moxie Theatre)**,

mentioned their upcoming virtual play that will air in March that came out great & will include both virtual pre filmed and live elements. Jennifer also asked the local community leaders to help share with their community groups about the upcoming plays and to help spread awareness among neighbors of this renown and award winning theatre being right in their own neighborhood!

8. **Announcements:** the staff worked closely with the County of San Diego on designing and producing new Banners. Those have been completed and are currently hanging around our district only, with a messaging related to Covid safety. **Corbin on the Street** has only 2 episodes left. The last aired episode 10 featuring Do Beauty Boutique did really great, in part thanks to the Do Beauty's followers online. The episode 11 will be released this Friday with one more left for Friday, March 5, 2021. Jim gave an overview of the timeline of the **Annual Board Elections** process with the nominations request going out this Friday, February 19, 2021. Eligible Business Owners & Commercial Property Owners can submit nominations till Friday, March 12, 2021. The staff is predicting that the April's Annual Meetings which will include the unveiling of the new Board Members will still take place virtually via ZOOM. However, with the Strategic Planning Board Retreat the staff is hopeful it can take place in-person in some capacity.

The meeting adjourned at 1:10 PM.

Board of Directors Meeting

ZOOM Attendance (* indicates Board Member):

12:11:27 From Evelyn Goodrich : Evelyn Goodrich
12:11:30 *From Evelyn Goodrich : Tony Konja | Board Member
12:11:43 From Jim Schneider, College Area Business District : Jim Schneider
12:11:51 *From Rachel Gregg : Rachel Gregg, SDSU | Board Member
12:18:01 From Jose Reynoso : Jose Reynoso-CACPB/C
12:23:53 *From Jennifer Thorn : Jennifer Thorn - MOXIE Theatre | Board Member
12:24:07 From Douglas Lister : Doug Lister
12:24:08 *From Paul Russo : Paul Russo | Board Member
12:24:10 From Todd Rehfuss : Todd Rehfuss, Rolando Community Council President
12:24:18 *From Amir Rezai : Amir Rezai IQ Graphics | Board Member
12:24:31 *From Teri Featheringill : Teri Featheringill | Board Member
12:34:45 *From Mike Trunzo : Mike Trunzo | Board Member
12:34:53 *From Pat Geary : Pat Geary | Board Member
12:35:07 From Jeff Barger : Jeff Barger from California Bank & Trust. Here for a brief visit.
12:38:13 *From Alonso Nunez : Alonso Nunez, Little Fish | Board Member
12:41:42 From Maya Rosas : Maya Rosas, Sean Elo-Rivera's Office
12:50:58 From Jason Weisz : Office of Senator Atkins