



**Board of Directors  
Meeting Agenda January 20, 2021**

**Hosted on Zoom Only → [Registration Required](#)**

12:00p Social Chat Time / 12:30pm Meeting Begins  
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Community & Governmental Liaison Reports** **INFORMATION ONLY**  
*(3 minutes per speaker, please)*
4. **Acceptance of Board Meeting Minutes – November 2020** **ACTION ITEM**
5. **Approval of Financials –November & December 2020** **ACTION ITEM**
6. **Approval of the FY22 BID & MAD Budgets** **ACTION ITEM**
7. **Consent Agenda – NO DECEMBER MEETINGS** **ACTION ITEM**
  - a. Marketing Committee (January 2021)
  - b. Business Development Committee (January 2021)
  - c. MAD Committee (January 2021)
  - d. Executive Committee (January 2021)
  - e. Monthly Activity Report (January 2021)
8. **Open Board Seat – Candidate Introduction & Voting** **ACTION ITEM**
9. **Announcements/ Events** **INFORMATION ONLY**
  - a. **Corbin on the Street** – Latest Episode w/ MVMNT Studio, QR Posters & Merchandise!
  - b. **Board Elections Process Starting in February culminating in April with the Annual Meeting**
  - c. **Strategic Planning Board Retreat will be scheduled for May or June 2021**
10. **Adjourn**



## Board of Directors Meeting Minutes January 20, 2021

**Board Attendance:** Paul Russo (Chair), Tony Konja, Mike Trunzo, Amir Rezai, Sarah Ward, Rachel Gregg, Teri Featheringill, Jennifer Thorn, Alonso Nunez, Pat Geary, Yvette Marin, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Shaya Norward, Will Remsbottom, Corbin O'Reilly, Matt Cascone, Alex Mickle. **Others Present:** Armando Sepulveda II (Associated Students, SDSU), Juliet Terramin (ACCION), Leah Lombos (Platt College San Diego) and Maya Rosas (Office of Councilmember Elo-Rivera).

- 1. Call to Order:** The meeting was called to order at 12:36 pm
- 2. Additions to the Agenda:** Amir Rezai made a motion to move agenda item no. 3 to take place after item no. 8 in order to have quorum. Teri Featheringill second the motion. **The board approved the switch to the agenda order (10-0).**
- 4. Motion to Accept Board Meeting Minutes – November 2020:** Rachel Gregg made the motion to accept the Board Meeting Minutes for November 2020 and Teri Featheringill second the motion. **The Board approved the motion (10-0).**
- 5. Motion to Approve Financials –November & December 2020:** Amir Rezai made the motion to accept the Financials for November & December 2020 and Tony Konja second the motion. **The Board approved the motion (10-0).**
- 6. Motion to Approve the FY22 BID & MAD Budgets:** Jim gave a brief overview of the proposed budget to the board. Sarah Ward made the motion to accept the FY22 BID & MAD Budgets and Jennifer Thorn second the motion. **The Board approved the motion (10-0).**
- 7. Motion to Approve the Consent Agenda – (No December meetings) January 2021:** Teri Featheringill made the motion to accept the Consent Agenda for January 2021 and Amir Rezai second the motion. **The Board approved the motion (10-0).**
- 8. Open Board Seat – Candidate Introduction & Voting:** Jim discussed the open board seat & the candidacy of Leah Lombos of Platt College San Diego. Leah, introduced herself to the board and explained how she can aid the organization by serving on the board. Amir Rezai made a motion to approve Leah's candidacy for the open board seat and Teri Featheringill second the motion. **The Board voted Leah Lombos to become new board member (10-0).**

**Paul Russo joined the meeting 12:50pm**

- 3. Community & Governmental Liaison Report: Maya Rosas (Office of Councilmember Elo-Rivera),** introduced herself as the College Area liaison. Maya also gave a brief overview of Elo-Rivera's plan for District 9 & the City. **Rachel Gregg (SDSU),** reminded everyone that today, January 20<sup>th</sup> is the first day of class for their Spring Semester. Rachel also advised on the plan that SDSU is taking to safely reopen for small portion of in-person classes & virtual set up for majority. **Juliet Terramin (ACCION),** mentioned about all available loan programs for businesses, that include both Covid-19 relief loans as well as their standard lending opportunities. **Armando Sepulveda II (Associated Students),** mentioned the start of the new semester & his

hopes for a productive and safe semester. Lastly Jim passed on a message from Jose Reynoso (CACC) who could not be present during today's meeting, that the board elections happening in March for the College Area Community Planning Group & he encourages local residents, business owners & commercial property owners to get involved.

9. **Announcements: Corbin on the Street** has resumed with the episode 8 on the MVMNT Studio 2 weeks ago & episode 9 coming out this Friday, January 22<sup>nd</sup> at noon. Additionally, the Corbin on the Street merchandise is now available at Corbin's Q (6548 El Cajon Boulevard). Jim wanted to give heads up to the board on the upcoming **Annual Board Elections** process that will be starting next month. Lastly, the staff is hoping to host the Board Retreat sometime in May or June 2021 to have the annual strategic planning meeting with the newly elected board.

**The meeting adjourned at 1:05 PM.**

### **Board of Directors Meeting**

ZOOM Attendance (\* indicates Board Member):

11:52:15	From Jim Schneider, College Area Business District : Jim Schneider
12:08:19	From Evelyn Goodrich : Evelyn Goodrich
12:14:16	<b>*From Amir Rezai : Amir Rezai, IQ Graphics   Board Member</b>
12:15:59	<b>*From Jennifer Thorn : Jennifer Thorn- MOXIE Theatre   Board Member</b>
12:23:27	<b>*From Rachel Gregg : Rachel Gregg, SDSU   Board Member</b>
12:24:17	<b>*From Teri Featheringill : Teri Featheringill, Featheringill Mortuary   Board Member</b>
12:31:24	From Maya Rosas : Maya Rosas with Councilmember Elo-Rivera
12:31:26	From Leah Lombos : Leah Lombos - Platt College San Diego
12:31:35	<b>*From Pat Geary : Pat Geary, Property Owner   Board Member</b>
12:31:38	<b>*From Mike Trunzo : Mike Trunzo, Blessed Sacrament   Board Member</b>
12:31:50	<b>*From Sarah Ward : Sarah Ward, Fine &amp; Coastal Realty   Board Member</b>
12:32:18	<b>*From Yvette Marin : Yvette Marin, allstate insurance   Board Member</b>
1:02:19	<b>*From Evelyn Goodrich : Tony Konja, Keg N Bottle   Board Member</b>
	<b>*From Evelyn Goodrich : Alonso Nunez, Little Fish Comic Book Studio   Board Member</b>
	<b>*From Evelyn Goodrich : Paul Russo, Property Owner   Board Member</b>