



Board of Directors
Meeting Agenda November 18, 2020
Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting Begins
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Acceptance of Board Meeting Minutes – October 2020** **ACTION ITEM**
4. **Approval of Financials – October 2020** **ACTION ITEM**
5. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (November 2020)
 - b. Business Development Committee (November 2020)
 - c. MAD Committee (November 2020)
 - d. Executive Committee (November 2020)
 - e. Monthly Activity Report (November 2020)
6. **Presentation: “Locate Here” -- SLP Urban Planning Presentation** **INFORMATION ONLY**
7. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
8. **Announcements/ Events** **INFORMATION ONLY**
 - a. **Open Board Seat:** Seeking an eligible Business or Commercial Property owner to serve as a Board Member through April of 2022
 - b. **City Wide Security Patrol** (October & November Trial Update).
 - c. **Corbin on the Street** – Latest Episode w/ Penelope’s Mexican Food, QR Posters & Merchandise!
 - d. **Small Business Saturday, November, 28th** Shop Small, Shop Local
9. **Adjourn**



Board of Directors Meeting Minutes November 18, 2020

Board Attendance: Paul Russo (Chair), Tony Konja, Mike Trunzo, Amir Rezai, Sarah Ward, Rachel Gregg, Teri Featheringill, Jennifer Thorn, Alonso Nunez, Matt Cascone, Yvette Marin, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Shaya Norward, Will Remsbottom, Pat Geary, Corbin O'Reilly, Alex Mickle. **Others Present:** Sanna Loando (Georgette Gomez Office), Armando Sepulveda II (Associated Students, SDSU), Victoria Floyd (Diane Jacobs Office), Juliet Terramin (ACCION), Todd Rehfuß (RCC), Jose Reynoso (CACC), Chloe Lauer (SLP: Urban Planning), Roy Troyano (SLP: Urban Planning), Stacey Pennington (SLP: Urban Planning).

- 1. Call to Order:** The meeting was called to order at 12:34 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Motion to Accept Board Meeting Minutes – October 2020:** Amir Rezai made the motion to accept the Board Meeting Minutes for October 2020 and Teri Featheringill second the motion. **The Board approved the motion (10-0).**
- 4. Motion to Approve Financials – October 2020:** Mike Trunzo made the motion to accept the Financials for October 2020 and Teri Featheringill second the motion. **The Board approved the motion (10-0).**
- 5. Motion to Approve the Consent Agenda – November 2020:** Amir Rezai made the motion to accept the Consent Agenda for November 2020 and Sarah Ward second the motion. **The Board approved the motion (10-0).**
- 6. Presentation: “Locate Here” – SLP Urban Planning Presentation:** Stacey, Chloe & Ron of SLP Urban Planning gave a presentation of our final Locate Here Deck. The board was very enthusiastic about the outcome of our project and is looking forward to the next steps for the College Area.
- 7. Community & Governmental Liaison Report: Victoria Floyd (Diane Jacobs Office),** congratulated the organization on receiving their Community Enhancement Grant that will aid in helping open the co-working space at our office as well as produce a video promotion for the area. Victoria also mentioned other current activities happening at Diane’s office in the past month. **Sanna Loando (Georgette Gomez Office),** gave an update on the City’s current efforts related to the Covid-19 support for businesses and individuals, the approval of the Complete Communities Program and their new homeless outreach program with PATH (People Assisting The Homeless). Sanna also mentioned that it will be their last meeting with us before the administration changes with the newly elected officials on December 10, 2020. **Juliet Terramin (ACCION),** mentioned about new lending programs rolling out this week, Friday. The staff will attend this presentation to assure we can pass any information of new lending opportunities to our businesses. **Armando Sepulveda II (Associated Students),** mentioned the recent closures of indoor sports facilities on campus, that has been moved outdoors when possible. **Rachel Gregg (SDSU),** updated on the current COVID-19 situation on campus, and all the extra steps that the University is taking to curb this situation. She also advised that as of yesterday the University made the decision to move all classes back to virtual setting for the rest of the semester & most likely the Spring 2021 as well. **Jose Reynoso (CACC),** updated the board about the Community Plan Update progress & the current survey that has been set by the City of San Diego to get all stakeholders input prior to moving forward with the next steps of the update.

8. **Announcements:** Jim mentioned that we have a candidate to fill the **Open Board Seat**, and as long as the person qualifies we will move forward with presenting it to the board on the next meeting. Jim also mentioned the outgoing trail with **City Wide Security Services** and that few local property owners decided to sign up to continue this effective program. Evelyn updated the board on the success of **Corbin on the Street** thus far and that they are taking a break mid-season to focus on the holiday season. The organization is offering some Corbin on the Street Merchandise to keep the series alive through the break and will resume with the release of the remaining 5 episodes in the new year. Evelyn also mentioned the **Small Business Saturday** celebration happening on November 28, 2020, and has encouraged businesses to participate. Lastly, staff reminded the board that this is the last meeting for the year, with regular meetings resuming in January 2021.

The meeting adjourned at 1:35 PM.

Board of Directors Meeting

ZOOM Attendance (* indicates Board Member):

11:59:29 From College Area Business District : Jim Schneider - College Area Business District
12:00:56 From Evelyn Goodrich : Evelyn Goodrich - College Area Business District
12:07:42 *From Sarah Ward : Sarah Ward, Fine & Coastal Real Estate – Board Member
12:14:38 *From Rachel Gregg : Rachel Gregg, SDSU – Board Member
12:15:10 *From Mike Trunzo : Mike Trunzo, Blessed Sacrament – Board Secretary
12:23:10 From Jose Reynoso : Jose Reynoso- CACPB/C
12:27:52 *From Teri Featheringill : Teri Featheringill, Featheringill Mortuary – Board Member
12:29:38 From Victoria Floyd : Victoria Floyd, Supervisor Jacob’s Office
12:29:46 From Ron Troyano : Ron Troyano, SLP Urban Planning
12:29:54 From Juliet (Accion) : Juliet Terramin, Accion
12:30:10 *From Yvette Marin : Yvette Marin - Allstate Agency – Board Member
12:30:23 From Todd Rehfuss : Todd Rehfuss, Rolando Community Council (RCC) President
12:30:29 *From Matt Cascone : Matt Cascone, Woodstock’s Pizza – Board Member
12:32:26 *From Alonso Nunez : Alonso Nunez- Little Fish Comic Book Studio/ Board Member
12:32:27 From Sanna Loando : Sanna Loando, Council District 9
12:32:28 *From Paul Russo : Paul Russo, Property Owner – Board President
12:34:46 * From Amir Rezai : Amir Rezai, iQ Graphics – Board Vice-President
12:34:46 *From Jennifer Thorn : Jennifer Thorn, MOXIE Theatre – Board Member
12:35:21 From Chloé Lauer, SLP Urban Planning : Chloé Lauer, SLP Urban Planning
*From Evelyn Goodrich : Tony Konja, Keg & Bottle – Board Treasurer
: Stacey Pennington, SLP Urban Planning
: Armando Sepulveda II, Associated Students at SDSU