



**Board of Directors**  
**Meeting Agenda October 21, 2020**  
**Hosted on Zoom Only → [Registration Required](#)**

12:00p Social Chat Time / 12:30pm Meeting  
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Acceptance of Board Meeting Minutes – September 2020** **ACTION ITEM**
4. **Approval of Financials – September 2020** **ACTION ITEM**
5. **Consent Agenda** **ACTION ITEM**
  - a. Marketing Committee (October 2020)
  - b. Business Development Committee (October 2020)
  - c. MAD Committee (October 2020)
  - d. Executive Committee (October 2020)
  - e. Monthly Activity Report (October 2020)
6. **Community & Governmental Liaison Reports** **INFORMATION ONLY**  
*(3 minutes per speaker, please)*
7. **Open Board Seat – Board Appointment** **INFORMATION ITEM**
8. **Announcements/ Events** **INFORMATION ONLY**
  - a. **Corbin on the Street** – Latest Episode w/ Surf & Soul Spot, QR Posters & Merchandise!
  - b. **City Wide Security Patrol** (October Trial Update).
9. **Adjourn**



## Board of Directors Meeting Minutes October 21, 2020

**Board Attendance:** Paul Russo (Chair), Tony Konja, Mike Trunzo, Amir Rezai, Rachel Gregg, Teri Featheringill, Jennifer Thorn, Shaya Norward, Alonso Nunez, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Matt Cascone, Will Remsbottom, Yvette Marin, Pat Geary, Sarah Ward, Corbin O'Reilly, Alex Mickle. **Others Present:** Sanna Loando (Georgette Gomez Office), Luis Cruz (Associated Students, SDSU), Jeff Berger (California Bank & Trust).

- 1. Call to Order:** The meeting was called to order at 12:34 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Motion to Accept Board Meeting Minutes – September 2020:** Amir Rezai made the motion to accept the Board Meeting Minutes for September 2020 and Shaya Norward second the motion. **The Board approved the motion (8-0-1)** Mike Trunzo abstained since she wasn't present during the last meeting.
- 4. Motion to Approve Financials –September 2020:** Tony Konja made the motion to accept the Financials for September 2020 and Alonso Nunez second the motion. **The Board approved the motion (9-0).**
- 5. Motion to Approve the Consent Agenda – October 2020:** Teri Featheringill made the motion to accept the Consent Agenda for October 2020 and Amir Rezai second the motion. **The Board approved the motion (9-0).**
- 6. Community & Governmental Liaison Report: Sanna Loando (Georgette Gomez Office),** gave an update on the City's current efforts related to the Covid-19 support for businesses and individuals that include additional funding received from the CARES Act, that in part will go towards providing housing for the homeless. **Leah Lombos (Platt College)** introduced herself and updated the group on Platt's current happenings. **Jeff Berger (California Bank & Trust),** updated the group on the bank's current happenings as they related to COVID-19 assistance, that includes the beginning of their work on aiding businesses with PPP loan forgiveness applications process. **Luis Cruz (Associated Students),** mentioned their annual Aztec Rocks Hunger Campaign has ended and that they are working at producing a video of their end ceremony that will unveil the amount of food raised in this year campaign. Luis also extended his thank you to the College Area Business district and participating businesses for their help in this cause. **Rachel Gregg (SDSU),** updated on the current COVID-19 situation on campus, and all the extra steps that the university is taking to curb this situation. She also advised that there will be a polling location set at Viejas Arena for any local residents that wish to vote in person.
- 7. Open Board Seat – Board Appointment:** staff advised that they will produced a post to put on social media to seek any potential candidates to fill in the open board seat, with hopes that the board can vote by the next board meeting.
- 8. Announcements:** Evelyn updated the board on the success of **Corbin on the Street** thus far and with the last location being filmed today. She also gave a breakdown on the schedule of release as well as their idea to produce QR posters and merchandise to keep the video series fresh in people's mind. Jim also advised on the current City Wide Security Patrol service that the organization is trying for the month of October. The trial is going very well with a visible difference around the Commercial Corridor. After this

month their highly discounted services will be available to all Commercial Property Owners within the area. The staff is hoping that enough people sign up to make the area safer & cleaner to help the district thrive.

**The meeting adjourned at 1:10 PM.**

**Board of Directors Meeting**

ZOOM Attendance (\* indicates Board Member):

12:04:50        **\*From Amir Rezai : Amir Rezai, IQ Graphics, Board Vice-President**  
12:04:59        From Jim Schneider: Jim Schneider, College Area Business District  
12:05:21        From Leah Lombos : Leah Lombos, Platt College San Diego  
12:06:05        From Evelyn Goodrich : Evelyn Goodrich, College Area Business District  
12:25:17        **\*From Paul Russo : Paul Russo, Property Owner, Board President**  
12:25:50        **\*From Mike Trunzo : Mike Trunzo, Blessed Sacrament, Board Secretary**  
12:28:02        **\*From Jennifer Thorn : Jennifer Eve Thorn, Moxie Theatre, Board Member**  
12:28:31        **\*From Teri Featheringill : Teri Featheringill, Featheringill Mortuary, Board Member**  
12:28:43        From Luis Cruz (Associated Students SDSU) : Luis Cruz, Aztecs Rock Hunger  
12:28:49        From Jeff Barger : Jeff Barger, California Bank & Trust  
12:29:04        From Sanna Loando : Sanna Loando, Council District 9  
12:31:00        **\*From Rachel Gregg : Rachel Gregg, SDSU, Board Member**  
12:34:44        **\*From Alonso Nunez : Alonso Nunez, Little Fish Comic Book Studio, Board Member**  
12:56:49        **\*From Shaya Norward: Shaya Norward, Paseo Place at SDSU, Board Member**  
                     **\*From Evelyn Goodrich : Tony Konja, Keg & Bottle, Board Treasurer**