



Board of Directors
Meeting Agenda September 16, 2020
Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Brief Presentation on SDSU Mission valley - Gina** **INFORMATION ONLY**
3. **Additions to the Agenda** **ACTION ITEM**
4. **Acceptance of Board Meeting Minutes – July 2020** **ACTION ITEM**
5. **Approval of the FY20 Audit Report** **ACTION ITEM**
6. **Approval of FY20 Tax Return** **ACTION ITEM**
7. **Approval of Financials – July & August 2020** **ACTION ITEM**
8. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (August & September 2020)
 - b. Business Development Committee (August & September 2020)
 - c. MAD Committee (August & September 2020)
 - d. Executive Committee (August & September 2020)
 - e. Monthly Activity Report (August & September 2020)
9. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
10. **Open Board Seat – Board Appointment** **INFORMATION ITEM**
11. **Announcements/ Events** **INFORMATION ONLY**
 - a. **Watch the latest episode of Corbin on the Street** –Subscribe to our YouTube Channel!
 - b. **Board Members** – More Active Participation in committees is needed. If you are not part of a committee, please join one.
 - c. Staff Creating **Locate Here Campaign** with [SLP Urban Planning](#)
 - d. Security Group Rate for Property & Business Owners
12. **Adjourn**



Board of Directors Meeting Minutes September 16, 2020

Board Attendance: Paul Russo (Chair), Pat Geary, Sarah Ward, Amir Rezai, Rachel Gregg, Teri Featheringill, Jennifer Thorn, Shaya Norward, Alonso Nunez, Matt Cascone, Will Remsbottom, Yvette Marin, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Mike Trunzo, Corbin O'Reilly, Alex Mickle, Tony Konja. **Others Present:** Sanna Loando (Georgette Gomez Office), Joyce Parra (Accion), Victor Penera & Luis Cruz (Associated Students, SDSU), Gina Jacobs (SDSU), Jose Reynoso (CACC), Jason Weisz (Todd Gloria's Office), Heather Diamond (SDCCU), John Lyon & Lis Dukesherer (Best western Lamplighter Inn).

- 1. Call to Order:** The meeting was called to order at 12:33 pm

(Jennifer Thorn had to leave the meeting).
- 2. Brief Presentation on SDSU Mission Valley** – Gina Jacobs has given a short presentation on the plan for the expansion of SDSU to Mission Valley with timelines on their estimated completion of parts of the plan like the Stadium, River Park & other construction planned for the area.
- 3. Additions to the Agenda:** No additions to agenda.
- 4. Motion to Accept Board Meeting Minutes – July 2020:** Amir Rezai made the motion to accept the Board Meeting Minutes for June 2020 and Rachel Gregg second the motion. **The Board approved the motion (11-0).**
- 5. Motion to Approve FY20 Audit Report:** Sarah Ward made the motion to accept the FY20 Audit Report and Shaya Norward second the motion. **The Board approved the motion (11-0).**
- 6. Motion to Approve FY20 Tax Returns:** Amir Rezai made the motion to accept the FY20 TAX Return and Alonso Nunez second the motion. **The Board approved the motion (11-0).**
- 7. Motion to Approve Financials – July & August 2020:** Shaya Norward made the motion to accept the Financials for June & August 2020 and Sarah Ward second the motion. **The Board approved the motion (11-0).**
- 8. Motion to Approve the Consent Agenda – August & September 2020:** Sarah Ward made the motion to accept the Consent Agenda for August & September 2020 and Teri Featheringill second the motion. **The Board approved the motion (11-0).**
- 9. Community & Governmental Liaison Report:** Jason Weisz (Todd Gloria's Office), gave update on the new legislature recently passed on evictions. Paul Russo, raised a question on whether there will be any support coming toward small landlord that are struggling also, due to residents not paying rent, which Jason will take back to Gloria's office. **Sanna Loando (Georgette Gomez Office)**, gave an update on the City's current efforts related to the Covid-19 support for businesses and individuals that include new legislature on paid sick leave as well as pushing for the outdoor permits to be waved permanently. **Luis Cruz (Associated Students)**, mentioned their annual Aztec Rocks Hunger Campaign that they are starting next week. He asked any interested businesses to reach out to participate this year. **Rachel Gregg (SDSU)**, updated on the current COVID-19 situation on campus, and all the extra steps that the university is taking to curb this situation. **Jose**

Reynoso (CACC), updated on the College Area Community happenings, including an approval of new development student housing project right behind South Campus Plaza at the end of Hardy Street.

- 10. Open Board Seat – Board Appointment:** staff advised that they have in mind few potential candidates but that no one has come forward with interest to serve. Staff encouraged board members to look if there is anyone from their neighboring businesses that might be a good fit to serve.

- 11. Announcements:** Evelyn updated the board on the success of **Corbin on the Street** thus far and asked to subscribe to the College Area Business District YouTube Channel to help build their numbers. Evelyn also encouraged board members to look into the **monthly committee meetings** to see if they would like to change or sign up for any of them to increase participation. Jim also updated the board on the ongoing project of creating a Locate Here Campaign. The staff has started to work with SLP Urban Planning on getting the groundwork done for creating a document of sort that will help in attracting new viable businesses to our district as well as development that could increase the economic development for the area. Lastly, the organization has gotten few RFP for a private security company to serve local commercial property owners & businesses with any illicit activities happening around their locations. With hopes that a huge number of local businesses and property owners sign up which would put the patrol car all around the district , making it safer and cleaner around the commercial corridor.

The meeting adjourned at 1:20 PM.

Board of Directors Meeting

ZOOM Attendance (* indicates Board Member):

12:00:38 From Evelyn Goodrich : Evelyn Goodrich | College Area Business District
12:04:23 From College Area Business District : Jim Schneider | College Area Business District
12:29:35 * **From Amir Rezai : Amir Rezai | Board Member**
12:30:03 From Jose Reynoso-CACPB/C : Jose Reynoso CACPB/C
12:30:20 ***From Alonso Nunez : Alonso Nunez- Little Fish | Board Member**
12:30:35 ***From Shaya Norward : Shaya Norward Paseo Place board member**
12:30:52 ***From Rachel Gregg : Rachel Gregg, SDSU | Board Member**
12:30:54 ***From Sarah Ward : Sarah Ward Fine & Coastal Real Estate | Board Member**
12:30:58 From Gina Jacobs : Gina Jacobs, SDSU Mission Valley
12:31:02 ***From Will Remsbottom : Will Remsbottom | Scrimshaw Coffee | Board Member**
12:31:12 ***From Matt Cascone : Matt Cascone - Woodstock's Pizza | Board Member**
12:31:16 ***From Pat Geary : Pat Geary - CEG | Board Member**
12:31:44 From Joyce Parra-ACCION : Joyce Parra -Accion
12:31:50 From Victor Penera : Victor Penera - Aztecs Rock Hunger (SDSU)
Luis Cruz - Aztecs Rock Hunger (SDSU)
12:32:29 From Jason Weisz : Jason Weisz with the office of Senator Atkins
12:32:51 ***From Yvette Marin : Yvette Marin Allstate | Board Member**
12:33:08 From Sanna Loando : Sanna Loando, Council District 9
12:47:14 ***From Teri Featheringill : Teri Featheringill | Board Member**
12:58:06 ***From Paul Russo : Paul Russo | Board Member**
From Evelyn Goodrich :John Lyon & Lis Dukesherer | Best Western Lamplighter INN
Heather Diamond | SDCCU
***Jennifer Thorn | Moxie Theatre | Board Member**