



Board of Directors Meeting Agenda August 19, 2020

Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Premier/ Preview of Corbin on the Street Video!** **INFORMATION ONLY**
3. **Additions to the Agenda** **ACTION ITEM**
4. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
5. **Acceptance of Board Meeting Minutes – July 2020** **ACTION ITEM**
6. **Approval of Financials – July 2020** **ACTION ITEM**
7. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (August 2020)
 - b. Business Development Committee (August 2020)
 - c. MAD Committee (August 2020)
 - d. Executive Committee (August 2020)
 - e. Monthly Activity Report (August 2020)
8. **Open Board Seat – Board Appointment (September)** **INFORMATION ONLY**
9. **Announcements/ Events** **INFORMATION ONLY**
 - a. **Corbin on the Street** – Watch for it this Friday!
 - b. **SDSU Students are Back!** First day of Classes is August 24th
 - c. **Board Members** – More Active Participation in committees is needed. If you are not part of a committee, please join one.
10. **Adjourn**



Board of Directors Meeting Minutes August 19, 2020

Board Attendance: Paul Russo (Chair), Pat Geary, Rachel Gregg, Teri Featheringill, Jennifer Thorn, Shaya Norward, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Mike Trunzo, Sarah Ward, Amir Rezai, Corbin O'Reilly, Alonso Nunez, Matt Cascone, Will Remsbottom, Alex Mickle, Yvette Marin, Tony Konja, Nicole Lewis. **Others Present:** Sanna Loando (Georgette Gomez Office), Juliet Terramin (Accion), Victor Penera & Armando Sepulveda II (Associated Students, SDSU), Todd Rehfuss (RCC), Sandra Malloian (Hanken Cono Assad & Co), Sean Elo-Rivera, (Candidate San Diego City Council District 9) and Kaysee Hayes (BLVD63).

- 1. Call to Order:** The meeting was called to order at 12:45 pm
- 2. Premier / Preview of Corbin on the Street Video:** the staff showed to the Board the Pilot episode of Corbin on the Street.
- 3. Additions to the Agenda:** No additions to agenda.
- 4. Community & Governmental Liaison Report: Sanna Loando (Georgette Gomez Office),** gave an update on the City's current efforts related to the Covid-19 support for businesses and individuals. **Juliet Terramin (Accion),** mentioned that they have loans still available for small businesses and that they also offer a whole range of support and mentoring available if anyone needs it in those trying times. Additionally, Accion is rolling out a new program fully in Spanish to help minorities with starting a business. Todd Rehfuss (RCC) mentioned that the community council is taking a summer break from meeting so no updates here. **Rachel Gregg (SDSU),** updated on the students moving in and first day of class starting next week on August 24, 2020. Rachel also mentioned how excited SDSU is about the Groundbreaking of SDSU West that happened this past Monday, with construction starting already. **Victor Penera & Armando Sepulveda II (Associated Students, SDSU),** discussed the plans for this year's Aztecs Rock Hunger Campaign that is starting end of September 2020. Additionally, the Associated Students are working on a new project the Rock the Boat Campaign, that will bring political conversations into the campus to promote civic engagement among students. **Sean Elo- Rivera (Candidate for City Council District 9),** introduced himself and talked briefly about his campaign. **Sandra Malloian (Hanken Cono Assad & Co),** introduced herself and the 5 apartment complexes her company manages around the College Area. Those are Aztec, Diplomat, Plaza, Penthouse & Dorchester. **Shaya Norward (Paseo Place) and Kaysee Hayes (BLVD 63),** both mentioned the complexes efforts in the moving days and repopulating their apartments. The complexes are also interested in working with local businesses on developing collaborations that can benefit both.
- 5. Motion to Accept Board Meeting Minutes – July 2020: No quorum, action items portion of this meeting had to be postponed till next month due low attendance.**
- 6. Motion to Approve Financials – July 2020: No quorum, action items portion of this meeting had to be postponed till next month due low attendance.**
- 7. Motion to Approve the Consent Agenda – August 2020: No quorum, action items portion of this meeting had to be postponed till next month due low attendance.**

8. **Open Board Seat – Board Appointment (September):** staff advised the board that Nicole Lewis has left Platt College to pursue further education and therefore resigned from seating at the Board. The staff will announce the open seat to seek interested candidates for over the next few weeks with hopes of selecting a new board member by next board meeting in September.

9. **Announcements:** Paul thanked the staff for their hard work on the Annual awards video that showcases the area in a great light. Staff updated the board that the **Corbin on the Street** premier episode will be released this Friday, August 21 at Noon, with a new episode every 2 weeks after. **SDSU First Day of Class** is this Monday, August 24, 2020. Lastly, the staff asked the board members to look at available **monthly committee meetings** to see if they would like to change or sign up for any of them.

The meeting adjourned at 1:20 PM.

Board of Directors Meeting
ZOOM Attendance (* indicates Board Member):

12:01:16 From College Area Business District : Jim Schneider, College Area Business District
 12:01:37 From Evelyn Goodrich : Evelyn Goodrich, College Area Business District
 12:01:49 From Sean Elo-Rivera : Sean Elo-Rivera, Candidate San Diego City Council
 12:22:28 From Kaysee Hayes : Kaysee-BLVD63 Apartments
12:23:00 * From Jennifer Thorn : Jennifer Thorn- MOXIE Theatre | Board Member
 12:31:17 From Victor Penera : Victor Penera, Associated Students of SDSU
12:31:17 * From Rachel Gregg : Rachel Gregg, SDSU | Board Member
12:31:31 * From Pat Geary : Pat Geary, CEG/Property Owner | Board Member
 12:32:16 From Todd Reh fuss : Todd Reh fuss, Rolando Community Council
 12:32:17 From Sanna Loando : Sanna Loando, Council District 9
12:32:32 * From Teri Featheringill : Teri Featheringill | Board Member
12:38:49 * From Shaya Norward : Shaya Norward, Paseo Place | Board Member
 12:49:14 From Evelyn Goodrich : Armando Sepulveda II Associated Student, SDSU
12:50:48 * From Evelyn Goodrich : Paul Russo, Property Owner | Board President
 12:56:23 From Evelyn Goodrich : Juliette Terramin, Accion
 12:57:31 From Evelyn Goodrich : Sandra Malloian, Hanken Cono Assad & Co. Inc.