



## Board of Directors Meeting Agenda June 17, 2020

**Hosted on Zoom Only → [Registration Required](#)**

12:00p Social Chat Time / 12:30pm Meeting  
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Community & Governmental Liaison Reports** **INFORMATION ONLY**  
*(3 minutes per speaker, please)*
4. **Acceptance of Board Meeting Minutes – May 2020** **ACTION ITEM**
5. **Approval of Financials – May 2020** **ACTION ITEM**
6. **Consent Agenda** **ACTION ITEM**
  - a. Marketing Committee Report (June 2020)
  - b. Business Development Committee Report (June 2020)
  - c. MAD Committee Report (June 2020)
  - d. Executive Committee Report (June 2020)
  - e. Monthly Activity Report (June 2020)
7. **Nominations & Vote - R. J. Benoit Award** **ACTION ITEM**
8. **Annual Conflict of interest Forms for Board Members** **INFORMATION ONLY**
9. **Announcements** **INFORMATION ONLY**
  - a. **Annual Meeting & College Area Choice Awards Mixer**
    - Nominations open now till Friday June 19, 2020
    - Voting from Monday June 22, 2020 – Friday July 10, 2020
    - Mixer on Wednesday July 22, 2020 at 5:30pm in Office Parking Lot (4704 College Avenue).
10. **Adjourn**



## Board of Directors Meeting Minutes June 17, 2020

**Board Attendance:** Paul Russo (Chair), Mike Trunzo, Jennifer Thorn, Sarah Ward, Amir Rezai, Rachel Gregg, Nicole Lewis, Teri Featheringill, Shaya Norward, Tony Konja, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Yvette Marin, Pat Geary, Alonso Nunez, Matt Cascone, Will Remsbottom, Alex Mickle. **Others Present:** Sanna Loando (Georgette Gomez Office), Joyce Parra (Accion), Jeff Barger & Amy Jellison (California Bank & Trust), Armando Sepulveda II (Associated Students, SDSU), Jose Reynoso (CACC), Jazmin Garcia & Heather Diamond (SDCCU), Katie Valadez (Family Connection Chiropractic).

1. **Call to Order:** The meeting was called to order at 12:30 pm

2. **Additions to the Agenda:** No additions to agenda.

3. **Community & Governmental Liaison Report: Jose Reynoso (CACC)**, gave update on community plans over the next few months including few repair projects happening around the neighborhood. **Joyce Parra (Accion)**, reminded about their loan program that is available for small businesses that did not receive any other covid-19 related funding and are looking to borrow up to \$50,000. **Heather Diamond (SDCCU)**, mentioned their weekly programs that happen on Wednesdays and are focused on providing financial literacy. Those are free and Heather encouraged businesses to check it out. **Jeff Berger (California Bank & Trust)**, introduced his new colleague **Amy Jellison**, and he has expressed his thanks to SDCCU and Accion for their cooperation that is helping fund many businesses during this trying times. He also reiterated that the PPP funding is still available, and businesses have till the end of the month to apply. **Rachel Gregg (SDSU)**, mentioned that CSU has approved their plans for Flex and that the campus will start with having approx. 3500 students, mainly freshmen out of state return to campus in Fall. Rachel also mentioned that the SDSU is working with the City to help with the contact tracers program that is benefiting the underserved areas. Lastly, she introduced Armand a new Vice-president of the Associated Students who will be working with us closely to continue building a good relationship between SDSU and the College Area community. **Armando Sepulveda II (Associated Students, SDSU)**, introduced himself and expressed his excitement to work with us. He also advised that Associated Students are working on safe reopening of the Arc and the Aquaplex to students, faculty and local residents. **Sanna Loado (Georgette Gomez Office)**, gave an update on the City's new budget breakdown, Sanna did confirm that sadly most of the Economic Development Department special projects have been cut, which includes the very popular Storefront Improvement Program. **Katy Valadez (Family Connection Chiropractic)**, introduced herself and her new business to the group & expressed how excited she is to be part of the College Area.

4. **Motion to Accept Board Meeting Minutes – May 2020:** Rachel Gregg made the motion to accept the Board Meeting Minutes for May 2020 and Mike Trunzo second the motion. **The Board approved the motion (10-0).**

5. **Motion to Approve Financials –May 2020:** Nicole Lewis made a motion to approve the financials for May 2020 and Mike Trunzo second the motion. **The Board approved the motion (10-0).**

6. **Motion to Approve the Consent Agenda – June 2010:** Sarah Ward made a motion to approve the consent agenda for June 2020 and Shaya Norward second the motion. **The Board approved the motion (10-0).**
  
7. **Nominations & Vote – R.J. Benoit Award:** Jim explained to all present that each year during our Annual College Area Choice Awards we also recognize one Board Member that has gone above & beyond their duties to this organization and the area. Jim mentioned that Pat Gear, a board member that could not be present today as nominated Rachel Gregg for all the hard work and time dedication she has been showing. Paul asked the board if anyone would like to nominate another board member, no new names were given so the board voted and unanimously voted for Rachel to receive the award.
  
8. **Annual Conflict of Interest Forms for Board Members:** every year the board members must sign a conflict of interest form, Jim has reminded those that have not returned their signed documents yet, to do so at their earliest convenience as this is required by the city.
  
9. **Announcements:**
  - a. **Annual Meeting & 2020 College Area Choice Awards Mixer** currently set for Wednesday, July 22, 2020 at the parking lot of our office (4704 College Avenue). The staff is getting ready to kick off the voting on Monday June 22 that will last till July 10. With hopes that by the time July comes the current restrictions will be lifted, at least enough for the mixer to take place in an open space.

**The meeting adjourned at 1:15 PM.**

**Board of Directors Meeting Wednesday, June 17 2020**  
**ZOOM Attendance (Bold indicates Board Member):**

12:02:25	From Evelyn Goodrich	: Evelyn Goodrich/ College Area Business District
12:03:28	From Jim Schneider	: Jim Schneider/ College Area Business District
<b>12:17:49</b>	<b>From Shaya Norward</b>	<b>: Shaya Norward/ Paseo Place &amp; Board Member</b>
<b>12:30:05</b>	<b>From Sarah Ward</b>	<b>: Sarah Ward/ College Area Realty &amp; Board Member</b>
12:30:08	From Joyce Parra	: Joyce Parra/ ACCION
<b>12:30:12</b>	<b>From Paul Russo</b>	<b>: Paul Russo/ Property Owner &amp; Board President</b>
<b>12:30:18</b>	<b>From Jennifer Thorn</b>	<b>: Jennifer Eve Thorn/ MOXIE Theatre &amp; Board Member</b>
<b>12:30:21</b>	<b>From Teri Featheringill</b>	<b>: Teri Featheringill/ Featheringill Mortuary &amp; Board Member</b>
12:30:38	From Jeff Barger	: Jeff Barger and Amy Jellison/ California Bank & Trust
<b>12:31:24</b>	<b>From Nicole Lewis</b>	<b>: Nicole Lewis/ Platt College San Diego &amp; Board Member</b>
<b>12:32:32</b>	<b>From Amir</b>	<b>: Amir Rezai/ iQ Graphics &amp; Board Member</b>
<b>12:32:50</b>	<b>From Rachel Gregg</b>	<b>: Rachel Gregg/ SDSU &amp; Board Member</b>
12:41:10	From Sanna Loando	: Sanna Loando/ Council District 9
12:41:25	From Evelyn Goodrich	: <b>Tony Konja/ Keg N Bottle &amp; Board Treasurer</b>
		: <b>Mike Trunzo/ Blessed Sacrament &amp; Board Secretary</b>
		: Jose Reynoso/ College Area Community Council
		: Armando Sepulveda II/ Associated Student SDSU
		: Jazmin Garcia & Heather Diamond/ San Diego County Credit Union
		: Katy Valadez/ Family Connection Chiropractic