



Board of Directors Meeting Agenda July 15, 2020

Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
4. **Acceptance of Board Meeting Minutes – June 2020** **ACTION ITEM**
5. **Approval of Financials – June 2020** **ACTION ITEM**
6. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (July 2020)
 - b. Business Development Committee (July 2020)
 - c. MAD Committee (July 2020)
 - d. Executive Committee (July 2020)
 - e. Monthly Activity Report (July 2020)
7. **Announcements/ Events** **INFORMATION ONLY**
 - a. **Annual Meeting & College Area Choice Awards** - Going Virtual, details to follow.
 - b. **Board Members** – Active Participation in Committees is needed. Please join one!
8. **Adjourn**



Board of Directors Meeting Minutes July 15, 2020

Board Attendance: Paul Russo (Chair), Mike Trunzo, Pat Geary, Amir Rezai, Corbin O'Reilly, Alonso Nunez, Rachel Gregg, Teri Featheringill, Jennifer Thorn, Shaya Norward, Yvette Marin, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Nicole Lewis, Sarah Ward, Matt Cascone, Will Remsbottom, Alex Mickle, Tony Konja. **Others Present:** Sanna Loando (Georgette Gomez Office), Juliet Terramin (Accion), Victor Penera & Armando Sepulveda II (Associated Students, SDSU), Jose Reynoso (CACC), Sarah Bilyeu & Heather Diamond (SDCCU).

- 1. Call to Order:** The meeting was called to order at 12:35 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Community & Governmental Liaison Report:** **Sanna Loado (Georgette Gomez Office)**, gave an update on the City's current efforts related to the Covid-19 support for businesses and individuals. **Rachel Gregg (SDSU)**, updated on the plans to have a hybrid Fall Semester with both in person and virtual learning. Rachel also updated on current plan with a timeline for the Mission Valley West development. **Jose Reynoso (CACC)**, advised the group on the Complete Communities Program from the City that fits very well with the vision that the community has with their newly created Community Plan Update. Jose mentioned that the only worry is that the program takes away from the community groups the ability to have input in new developments. So the group is weighing pros and cons of using the program. **Juliet Terramin (Accion)**, re-introduced herself & mentioned that they have loans still available for small businesses and that they also offer a whole range of support and mentoring available if anyone needs it in those trying times. **Victor Penera & Armando Sepulveda II (Associated Students, SDSU)**, discussed the plans for the repopulating the campus, the reopening plans for the Arc and Aquaplex as well as their excitement to start working on this year's Aztecs Rock Hunger Campaign. **Heather Diamond & Sarah Bilyeu (SDCCU)**, reminded us about their Wednesday webinars that are happening weekly as well as their new campaign "Stuff the Bus". **Jennifer Thorn (Moxie Theatre)**, updated the group on the next two upcoming plays, one starting in July and the second in September, with the second one being a new concept of pre-videoed and live virtual play set up, and trying to have the audience order from preselected local business, to enjoy a meal while watching the play at their homes. **Corbin O'Reilly (Corbin's Q)**, expressed his excitement for serving on the board and his work on the Corbin on the Street production, which will be shown for the first time on our next Board meeting in August. **Shaya Norward (Paseo Place)**, mentioned that Paseo has successfully reached their 100% capacity few days ago, which is great considering the Covid-19 changes to in person classes at SDSU for the Fall Semester. She also advised that they are still doing a Moving Day on August 16th and if any businesses want to participate to reach out to her directly to coordinate.
- 4. Motion to Accept Board Meeting Minutes – June 2020:** Amir Rezai made the motion to accept the Board Meeting Minutes for June 2020 and Shaya Norward second the motion. **The Board approved the motion (11-0).**
- 5. Motion to Approve Financials –June 2020:** Mike Trunzo made a motion to approve the financials for June 2020 and Amir Rezai second the motion. **The Board approved the motion**

(11-0).

6. **Motion to Approve the Consent Agenda – July 2020:** Mike Trunzo made a motion to approve the consent agenda for July 2020 and Amir Rezai second the motion. **The Board approved the motion (11-0).**
7. **Announcements:** Staff updated the board that the **Annual Meeting & 2020 College Area Choice Awards Mixer** has been canceled due to covid-19 restrictions and that the Visual Candy got hired to help us film the awardees receiving their awards in a short show-like style video that will then be released on the organization's social media accounts for all to watch.

The meeting adjourned at 1:13 PM.

Board of Directors Meeting
ZOOM Attendance (* indicates Board Member):

12:02:37 From Evelyn Goodrich : Evelyn Goodrich | College Area Business District
12:03:02 From College Area Business District : Jim Schneider | College Area Business District
12:21:22 *From Amir Rezai : Amir Rezai | IQ Graphics Board Vice President
12:21:25 From Heather : Heather Diamond | SDCCU
12:21:33 From Sarah Bilyeu : Sarah Bilyeu (Billyou) | SDCCU
12:21:39 * From Teri Featheringill : Teri Featheringill | Featheringill Mortuary | Board Member
12:31:01 *From Rachel Gregg : Rachel Gregg | SDSU | Board Member
12:31:11 *From Mike Trunzo : Mike Trunzo | Blessed Sacrament | Board Secretary
12:31:12 From Victor Penera : Victor Penera | Associated Students with SDSU
12:33:54 *From Paul Russo : Paul Russo Property Owner | Board President
12:34:37 From Evelyn Goodrich : Armando Sepulveda II | Associated Students with SDSU
Sanna Loando | Georgette Gomez's Office
Juliet Terramin | Accion
***Jennifer Thorn | Moxie Theatre | Board Member**
*** Yvette Marin | Allstate Insurance | Board Member**
*** Corbin O'Reilly | Corbin's Q | Board Member**
*** Pat Geary | Property Owner | Board Member**
***Shaya Norward | Paseo Place | Board Member**
***Alonzo Nunez | Little Fish Comic Book Studio | Board Member**
Joes Reynoso | CACC