



**Board of Directors
Meeting Agenda May 20, 2020**

Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

- 1. Call to Order / Introductions**
- 2. Additions to the Agenda** **ACTION ITEM**
- 3. Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
- 4. Acceptance of Board Meeting Minutes – April 2020** **ACTION ITEM**
- 5. Approval of Financials – April 2020** **ACTION ITEM**
- 6. Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (May 2020)
 - b. Business Development Committee (May 2020)
 - c. MAD Committee (May 2020)
 - d. Executive Committee (May 2020)
 - e. Monthly Activity Report (May 2020)
- 7. Announcement of Election Results!** **INFORMATION ONLY**
- 9. Announcements/ Events** **INFORMATION ONLY**
 - a. **FREE Safe Reopening Signs** –In collaboration with [iQ Graphics](#), we are offering Safe Reopening sign packages to College Area businesses.
 - b. **Annual Meeting & Awards Mixer** –Wednesday July 22, 2020 at 5:30pm in location yet to be determined.
- 11. Adjourn**



Board of Directors Meeting Minutes May 20, 2020

Board Attendance: Paul Russo (Chair), Mike Trunzo, Pat Geary, Amir Rezai, Alonso Nunez, Rachel Gregg, Nicole Lewis, Teri Featheringill, Shaya Norward, Yvette Marin, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Jennifer Thorn, Sarah Ward, Matt Cascone, Will Remsbottom, Alex Mickle, Tony Konja. **Others Present:** Sana Loado (Georgette Gomez Office), John Lyon & Lis Dukesherer (Best Western), Juliet Terramin (Accion), Jeff Barger (California Bank & Trust), Victor Penera & Armando Sepulveda II (Associated Students, SDSU), Jason Weisz (Todd Gloria Office) Robert Carr & David Adler (Green Building Council), Jose Reynoso (CACC) and Todd Rehfuss (RCC).

- 1. Call to Order:** The meeting was called to order at 12:35 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Community & Governmental Liaison Report:** **Jeff Berger (California Bank & Trust)**, gave update on their PPP loans that the bank has already approved and give out and that there is money still available so if anyone still needs it can apply, however to go with California Bank & Trust a bank account with them will be needed. **Rachel Gregg (SDSU)**, mentioned that the University is planning on repopulating the campus with faculty and staff, especially for those that need to return to their projects, labs and other time sensitive projects, however the Fall Semester despite a decent number in enrollment will as of now be done online only. Rachel also updated on the lack of progress on Mission Valley West final purchase. **Todd Rehfuss (RCC)**, mentioned the cancelation of Rolando Street Fair till next year. He also gave a brief update on what's been happening in the community. **Jose Reynoso (CACC)**, mentioned that the Community Plan Update has been approved and is now ready to be implemented. Additionally, he mentioned the community involvement in supporting local small businesses in the immediate area for any fundraising and other relevant activities. **Juliet Terramin (Accion)**, mentioned that they are almost ready to release a new loan for businesses. It will be for small businesses only that did not receive any other funding and are looking to borrow up to \$50,000. **Victor Penera & Armando Sepulveda II (Associated Students, SDSU)**, introduced themselves and expressed their excitement to be working with us and our local businesses this coming year, especially at their Annual Aztecs Rock Hunger Campaign. **Sana Loado (Georgette Gomez Office)**, gave an update on the City's current efforts to approve a new budget, Sanna mentioned that the BID Budgets are on the agenda to be approved and should not be a problem there, however there are still a lot of moving parts before the budget gets approved in June. Sanna also thank Jim on his proposal to redistribute money that will best support small businesses. **Jason Weisz (Todd Gloria Office)**, mentioned that their office is open to any inquires or assistance needed for any individual or business to reach out. He also updated the group on all the efforts being put to COVID-19 response.

Alonso Nunez left the meeting at 12:55pm

- 4. Motion to Accept Board Meeting Minutes – April 2020:** Amir Rezai made the motion to accept the Board Meeting Minutes for April 2020 and Rachel Gregg second the motion. **The Board approved the motion (9-0).**

5. **Motion to Approve Financials –April 2020:** Mike Trunzo made a motion to approve the financials for April 2020 and Teri Featheringill second the motion. **The Board approved the motion (9-0).**

6. **Motion to Approve the Consent Agenda – May 2010:** Mike Trunzo made a motion to approve the consent agenda for May 2020 and Teri Featheringill second the motion. **The Board approved the motion (9-0).** Paul Russo also mentioned that recent press the area has received from San Diego business journal and a local news station highlighting some of our small businesses.

7. **Election Results:** Jim has announced the newly elected Board with one new addition of Corbin O’Reilly of Corbin’s Q & Tap Truck making the board roster full at 17 members.

8. **Announcements:** Amir & Jim explained the **FREE Safe Reopening Plan sign packages** for our business members that are available at iQ Graphics & our office for any businesses that still would like to get a set.
 Additionally, the staff mentioned their planning for the **Annual Meeting & 2020 College Area Choice Awards Mixer** currently set for Wednesday, July 22, 2020. The staff is getting ready to kick off the Choice Awards nominations followed by the voting with hopes that by the time July comes the current restrictions will be lift, at least enough for the mixer to take place at location yet to be determined.

The meeting adjourned at 1:17 PM.

Board of Directors Meeting Wednesday, May 20, 2020

ZOOM Attendance (* indicates Board Member):

12:02:20 From Evelyn Goodrich : Evelyn Goodrich
 12:05:39 From College Area Business District : Jim Schneider
 12:17:34 *From Mike Trunzo : Mike Trunzo
 12:22:59 *From Evelyn Goodrich : Paul Russo
 12:25:19 From Evelyn Goodrich : Jeff Barger California Bank & Trust
 12:25:37 From Evelyn Goodrich : Jose Reynoso College Area Community Council
 12:26:13 *From Teri Featheringill : Teri Featheringill
 12:28:56 From Victor Penea : Vice President of Financial Affairs for Associated Students at SDSU
 12:29:05 *From Evelyn Goodrich : Rachel Gregg
 12:30:16 From Evelyn Goodrich : Armando Sepulveda II Associated Students at SDSU
 12:30:26 From Evelyn Goodrich : Sanna Loando Office of Gorgette Gomez
 12:30:38 From Evelyn Goodrich : Robert Carr & David Adler of Green Building Council
 12:30:59 *From Evelyn Goodrich : Amir Rezaei
 12:31:04 *From Evelyn Goodrich : Yvette Marin
 12:32:23 From Evelyn Goodrich : Juliet Terramin of Accion
 12:33:51 *From Evelyn Goodrich : Pat Geary
 12:37:28 From Evelyn Goodrich : Jason Weisz Office of Todd Gloria
 12:37:36 *From Evelyn Goodrich : Nicole Lewis
 12:41:37 *From Alonso Nunez : Alonso Nunez, Little Fish and Board Member
 12:42:36 *From Shaya Norward : Shaya Norward Paseo Place
 12:43:27 From Lis Dukesherer : John Lyon & Lis Dukesherer, Best Western Lamplighter Inn & Suites
 12:46:14 From Todd Rehfuss : Todd Rehfuss, Rolando Community Council