



**Board of Directors
Meeting Agenda April 15, 2020**

Hosted on Zoom Only → [Registration Required](#)

12:00p Social Chat Time / 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
4. **Acceptance of Board Meeting Minutes – February 2020** **ACTION ITEM**
5. **Approval of Financials – February & March 2020** **ACTION ITEM**
6. **Consent Agenda** **ACTION ITEM**
 - a. Marketing Committee (March & April 2020)
 - b. Business Development Committee (March & April 2020)
 - c. MAD Committee (March & April 2020)
 - d. Executive Committee (March & April 2020)
 - e. Monthly Activity Report (March & April 2020)
7. **Nominations Committee Report & Elections & Annual Meeting** **ACTION ITEM**
 - a. Review of the Updated Elections Process
 - b. Introduction of Candidates
 - c. Review & Approve Candidates for the Board Election
 - d. Target Date for Annual Meeting & Awards Mixer– Wednesday, June 17, 2020
9. **Announcements/ Events** **INFORMATION ONLY**
 - a. [COVID-19 Relief for Small Businesses](#) – Staff is continuing to be available to College Area businesses for assist with COVID-19 Emergency Relief Packages available.
 - b. [Questionnaire](#) – Staff is reminding College Area Businesses to complete the survey to help us bring the Recovery Assistance you may need.
11. **Adjourn**



Board of Directors Meeting Minutes April 15, 2020

Board Attendance: Paul Russo (Chair), Mike Trunzo, Pat Geary, Amir Rezai, Alonso Nunez, Rachel Gregg, Nicole Lewis, Jennifer Thorn, Teri Featheringill, Shaya Norward, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Sarah Ward, Matt Cascone, Will Remsbottom, Yvette Marin, Alex Mickle, Tony Konja. **Others Present:** Sana Loado (Georgette Gomez Office), Lara Snow (Aztec Consulting), Dr Katie Valadez (Family Connection Chiropractic), Gilda Prado (Best Western), Vincent Delgado (SDCCU), Stanley Maloy (SDSU), Lauren Vernon (San Diego Newspaper Group) and Juliet Terramin (Accion).

- 1. Call to Order:** The meeting was called to order at 12:35 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Community & Governmental Liaison Report: Sana Loado (Georgette Gomez Office),** gave an update on the new proposed budget that the City is working on, that will go for review on Tuesday. Also on agenda for that meeting is to approve BID Budgets for Fiscal Year 2021, as the new FY starts on July 1, 2020. **Juliet Terramin (Accion),** spoke about a Disaster Relief Loan that will be available soon. Accion is working on finalizing all the details so that businesses can apply for additional funding if needed. **Rachel Gregg & Stanley Maloy (SDSU),** both gave updates all classes being done online all the way through the Summer term. Stanley also mentioned that he is keeping the College Area in mind when he meets with new businesses that might be looking at moving their operations closer to SDSU. Rachel also encouraged everyone to take part in the Census 2020. **Lara Snow (Aztec Consulting),** introduced the program to the group and advised of its benefits to the businesses in the College Area. She advised that the applications are open all year round so that businesses can apply even if school is not in term. Jim added that he is working closely with the Aztec Consulting the BID Alliance and the City of San Diego EDC to work out a program that can help small businesses across San Diego with the recovery efforts once the stay at home order is lifted. **Jennifer Thorn (Moxie Theater),** spoke about the new challenges of her business among the closures and their need for support from donors to keep the shows going, **Dr Katie Valadez (Family Connection Chiropractic),** introduced herself and her new business that just opened up last week at 5714 El Cajon Boulevard, a chiropractor center serving adults, children and pregnant women called the Family Connection Chiropractic.
- 4. Motion to Accept Board Meeting Minutes – February 2020:** Amir Rezai made the motion to accept the Board Meeting Minutes for February 2020 and Mike Trunzo second the motion. **The Board approved the motion (9-0).**
- 5. Motion to Approve Financials –February & March 2020:** Jennifer Thorn made a motion to approve the financials for February & March 2020 and Amir Rezai second the motion. **The Board approved the motion (9-0).**

6. **Motion to Approve the Consent Agenda –March & April 2010:** Mike Trunzo made a motion to approve the consent agenda for March & April 2020 and Rachel Gregg second the motion. **The Board approved the motion (9-0).**
7. **Motion to Approve Candidates for the Board Elections 2020:** Amir Rezai made a motion to approve the Candidates and Jennifer Thorn second the motion. **The Board approved the motion (9-0).**

Nicole Lewis joined the meeting at 1:10PM

8. Paul Russo thanked Jim and Evelyn for all the work they have done thus far in supporting the businesses amidst the COVID-19 crisis. The work on simplifying the information, having it easily available and even helping some businesses with the applications. The organization has applied and will continue to apply throughout the next few weeks for some funding in order to stay operational.
9. **Announcements:** Jim gave an updated on a resource that the organization put together for businesses that contains all available recovery relief and how to get the funding. Additionally, the staff put out a questionnaire for business member to help identify how to best support the businesses in the College Area next.

The meeting adjourned at 1:20 PM.

Board of Directors Meeting Wednesday, April 15, 2020

ZOOM Attendance (* indicates Board Member):

- 12:38:12 *From Amir Rezai: Amir Rezai**
- 12:38:14 From College Area Business District: Jim Schneider
- 12:38:15 From Vincent Delgado: Vincent Delgado
- 12:38:17 From Juliet Terramin: Juliet Terramin
- 12:38:19 *From Jennifer Thorn: Jennifer Thorn**
- 12:38:23 From Katie Valadez: Katie (Schlein) Valadez
- 12:38:29 *From Mike Trunzo: Mine Trunzo**
- 12:38:30 *From Alonso Nunez: Alonso Nunez**
- 12:38:32 From Evelyn Goodrich: Evelyn Goodrich
- 12:38:32 From Sanna Loando : Sanna Loando, Office of Council President Georgette Gomez
- 12:39:55 *From Paul Russo: Paul Russo**
- 12:40:35 *From Teri Featheringill: Teri Featheringill**
- 12:40:52 From Gilda Prado: Gilda Prado - Best Western Lamplighter Inn
- 12:44:14 *From Shaya Norward: Shaya Norward**

Also Present by Telephone:

Stanley Maloy/ SDSU

Lauren Vernon/ San Diego News Network

***Pat Geary/ CEG Advisors**

***Nicole Lewis/ Platt College**