



## Board of Directors Meeting Agenda January 15, 2020

12:00p Lunch/ 12:30pm Meeting  
4704 College Avenue, San Diego CA 92115

Lunch Served by: Sala Thai (6161 El Cajon Boulevard)

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Community & Governmental Liaison Reports** **INFORMATION ONLY**  
*(3 minutes per speaker, please)*
4. **Acceptance of Board Meeting Minutes –November 2019** **ACTION ITEM**
5. **Approval of Financials – November & December 2019** **ACTION ITEM**
6. **Consent Agenda** **ACTION ITEM**
  - a. Business Development Committee (No Meeting)
  - b. Marketing Committee (January 2020)
  - c. MAD Committee (January 2020)
  - d. Executive Committee (January 2020)
  - e. Monthly Activity Report (January 2020)
7. **Review and Acceptance of New 3-Year Office Lease** **ACTION ITEM**
8. **Appointment of Board Member Jennifer Thorn of Moxie Theatre** **ACTION ITEM**
9. **Board Resolutions** **ACTION ITEM**
  - a. Resolution to approve entering into a contract with the City of San Diego for the management of the **College Area Business Improvement District in FY2021** and designating Board President & Vice President as signors for monthly reports and other communications.
  - b. Resolution to approve entering into a contract with the City of San Diego for the management of the **College Heights Maintenance Assessment District in FY2021** and designating Board President and Vice President as signors for monthly reports and other communications.
  - c. Resolution to have staff **apply and enter into contract for any City, County, State or other grants or other funding in FY2021** and authorizing Executive Director, President and Vice President to sign such agreements and reports as requested by the funding source during FY2021.
10. **Announcements** **INFORMATION ONLY**
  - a. **[Make It Market](#)**: Saturday, January 18, 2020 from 11am-3pm at Himalayan Yak & Yeti 6784 El Cajon Boulevard).
  - b. **SDCCU Grand Opening**: 6145 El Cajon Boulevard Tuesday, January 21, 2020 @ 2pm
  - c. **February Mixer** –5:30pm in **[MVMNT Studio](#)** (5702 El Cajon Boulevard), Wednesday, February 26, 2020.

11. **Adjourn**



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**Board Attendance:** Paul Russo (Chair), Tony Konja, Amir Rezai, Alonso Nunez, Will Remsbottom, Pat Geary, Matt Cascone, Yvette Marin, Alex Mickle, Rachel Gregg, Sarah Ward, Nicole Lewis, Shaya Norward, Teri Featheringill, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Mike Trunzo. **Others Present:** David Adler (San Diego Green Building Council), Robert Carr (San Diego Green Building Council), Andrew Gade (San Diego Tint), Jennifer Thorn (Moxie Theater), Todd Rehfuss (Rolando Community Council), Lauren Vernon (College Times Courier), Pam Hardy-McFarland (Todd Gloria Office), Sarah Balyeu (SDCCU), Heather Diamond (SDCCU), Jazmin Garcia (SDCCU), Amy Silber (SDCCU), Juliet Terramin (Accion), Gilda Prado (Best Western), Jeff Barger (California Bank & Trust) and Sana Loado (Georgette Gomez Office).

- 1. Call to Order:** The meeting was called to order at 12:30 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Community & Governmental Liaison Report: Rachel Gregg (SDSU)**, updated on the next step in the Mission Valley Project, she also advised on some upcoming important dates with the new semester starting next week. **Todd Rehfuss (Rolando Community Council)**, mentioned to the board upcoming Rolando Happy Hour as well as their upcoming Rolando Street Fair and further development plans for Clay Park. **Jeff Barger (California Bank & Trust)**, advised the board on an upcoming lending opportunities and reiterated some of the regular loans that are still available to businesses. **Juliet Terramin (Accion)**, advised the board that Accion has lowered its interest rates to kick-start the new year and their credit line maximum has increased to \$100,000. **Lauren Vernon (College Times Courier)**, mentioned to the board the next newspaper coming out in a few days, she also did a drawing for all businesses present during the meeting for a chance to win a free month of advertising, the price went to SDCCU. **Sarah Balyeu (SDCCU)**, invited everyone to attend their grand opening next week and introduced the new branch manager Amy, who will be running the College Area Branch. **Pam Hardy-McFarland (Todd Gloria Office)**, encouraged everyone to go and vote in the Primary Elections happening on March 3, and that there are volunteer spots to help with Todd Gloria's campaign. **Sana Loado (Georgette Gomez Office)**, gave a few updates on some of the things Gomez's office is involved with, including three upcoming events that might be of interest to business owners and residents. The 2020 State of the District meeting happening on Wednesday, January 29 6PM at the United Domestic Workers Community Hall (4855 Seminole Drive). Fair Lending Event for Woman-of-color business owners happening this Saturday, January 18 at the Malcolm X Library. Nonprofit Academy Workshop Series, a very informative event starting mid-February. **David Adler (San Diego Green Building Council)**, talked about his organization and about the upcoming pilot project they would like to start in the College Area Business District with 5 businesses taking part. **Jennifer Thorn (Moxie Theater)**, introduced herself and talked about Moxie and her background. **Gilda Prado (Best Western)**, updated the board that their room renovations are half way completed and they are still on schedule to be finished in March 2020.

4. **Motion to Accept Board Meeting Minutes – November 2019:** Teri Featheringill made the motion to accept the Board Meeting Minutes and Sarah Ward second the motion. **The Board approved the motion (14-0).**
5. **Motion to Approve Financials –November & December 2019:** Tony Konja made a motion to approve the financials for November & December 2019 and Rachel Gregg second the motion. **The Board approved the motion (14-0).**
6. **Motion to Approve the Consent Agenda –January 2010:** Amir Rezai made a motion to approve the consent agenda for January 2020 and Alonso Nunez second the motion. **The Board approved the motion (14-0).**
7. **Motion to Approve New 3-Year Office Lease:** Teri Featheringill made a motion to approve the New Lease and Shaya Norward second the motion. **The Board approved the motion (14-0).**
8. **Motion to Approve appointment of a new Board Member Jennifer Thorn of Moxie Theater:** Alex Mickle made a motion to approve the appointment of a new Board Member and Amir Rezai second the motion. **The Board approved the motion (14-0).**
9. **Motion to Approve the Board Resolutions for FY2021:** Will Remsbottom made a motion to approve the Board Resolutions for FY 2021 and Yvette Marin second the motion. **The Board approved the motion (14-0).**
10. **Announcements:** Evelyn gave an update on a few upcoming events. The 4<sup>th</sup> instalment of the **Make It Market** will be happening this coming Saturday, January 18, 2020 outside the Himalayan Yak & Yeti. **SDCCU Grand Opening** is happening this coming Tuesday, January 21 @2PM, Evelyn encouraged everyone in attendance to stop by to both events and show support. Lastly, Evelyn mentioned **February Mixer** that is currently being planned for Wednesday, February 26 at the MVMNT Studio located at 5702 El Cajon Boulevard. The mixer might include a light workout lead by the owner of the MVMNT Studio Robin Taylor.

**The meeting adjourned at 1:05 PM.**