



**Board of Directors' Meeting
AGENDA – Wednesday May 15, 2019
12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**
Lunch Served by [Jersey Mike's Subs](#) (6083 El Cajon Boulevard)
- 2. Welcome to the [New Board Members!](#)** **INFORMATION ONLY**
(Matt Cascone, Roberto Garcia, Yvette Marin, Shaya Norward)
- 3. Additions or Changes to the Agenda** **ACTION ITEM**
- 4. Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
- 5. Election of Officers** **ACTION ITEM**
- 6. Acceptance of Board Meeting Minutes –March 2019 & April 2019** **ACTION ITEM**
- 7. Approval of Financials – March 2019 & April 2019** **ACTION ITEM**
- 8. Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (April 2019 & May 2019)
 - b. Marketing Committee (April 2019 & May 2019)
 - c. MAD Committee (April 2019 & May 2019)
 - d. Executive Committee (April 2019 & May 2019)
 - e. Monthly Activity Report (April 2019 & May 2019)
- 9. Annual Conflict of interest Forms for Board Members** **INFORMATION ONLY**
- 10. Announcements:** **INFORMATION ONLY**
 - a. ***Bike to Work Day - Tomorrow morning, Thursday, May 16th*** - We are hosting the Bike to Work Day Pit Stop at Broken Yolk Café (5120 College Avenue). Co-hosts include; [SDSU Cycling](#), [SOAS Racing](#), [Pedal Pushing Bicycles](#), [Bird](#), [City Council President Georgette Gomez's Office](#) and of course, [Broken Yolk Cafe](#).
 - b. ***Celebrating Investment in the College Area Business District:*** Recently we have seen many new businesses opening and other investments happening. We will be celebrating them with Ribbon Cutting Celebrations so stay tuned to our social media and Monday Minute newsletter for all of the details.
- 11. Adjourn**

*The Board may take action only on items identified as "Action Item".

**College Area Business District
Board of Director's Meeting Minutes
4704 College Avenue, San Diego, CA 92115
May 15, 2019**

Board Attendance: Paul Russo (Chair), Tony Konja, Nicole Lewis, Alex Mickle, Mike Trunzo, Lillian Palmer, Sarah Ward, Pat Geary, Alonzo Nunez, Roberto Garcia, Yvette Marin, Shaya Norward, Matt Cascone, Jim Schneider (Staff) and MJ Watts (Staff).

Absent: Amir Rezai, Teri Featheringill, Rachel Gregg, Will Remsbottom.

Others Present: Jason Weisz (Senator Toni Atkin's Office) Rebecca Gutierrez (Wells Fargo), Javier Gomez (Todd Gloria's Office), Ray Hivoral (CDC Small Business Finance), Gilda Prado (Best Western Hotel), Max Reynolds (SVN Asset Management) Eric Egelko (SVN Asset Management), Jose Reynoso (CACC), Todd Rehfuss (Rolando Community Council), Megan Stuit (CDC Small Business Finance) Rebecca Gutierrez (Wells Fargo Representative), Sana (Georgette Gomez Office) **Call to Order:** The meeting was called to order at 12:30pm

1. **Additions to the Agenda:** There were not additions to the Agenda.
2. **Community & Governmental Liaison Report:** Jason Weisz (Senator Toni Atkin's Office) spoke about some of the new bills that have been passed. Rebecca Gutierrez (Wells Fargo) invited everyone to an event called "The Red Shoe Day" on June 20th, where they will be raising money for The Children's Hospital. She also mentioned they have a few promotions for loans, she would leave this information here at the meeting today in case anyone was interested. Javier Gomez (Todd Gloria's Office), spoke about the new Bills that have been passed through the senate, he also offered his help to anyone in the community that has any questions or concerns in regards to any of the projects Todd Gloria's Offices is working on. Jose Reynoso (CACC), informed us the community council will be working in responding to the 2017 wish list for the next two weeks and also they will be putting together the 2019 wish list as well. Todd Rehfuss (Rolando Community Council) mentioned the Rolando Annual Street Fair that was held in March 31, 2019 was a success, they had a beer garden and also a kid zone, he said the neighborhood was very pleased with the event. He also mentioned they will be playing movies at the park during the summer, the dates have not been released yet but he will keep everyone updated once he gets the correct dates. Gilda Prado (Best Western Hotel), she mentioned that the construction of the Lobby at Best Western Hotel will be finally done the second week of June, she is interested in having a ribbon cutting ceremony with the College Area Business District, Sana (Georgette Gomez Office), she mentioned that the Vehicle Habitation Ordinance was passed and will be enforced, she also mentioned UBER eats will be rolling out their Drone program with SDSU the date or the names of the restaurants involved have not been disclosed yet. Alonzo Nunez Board Member left the Board meeting shortly after Sana was done speaking
3. **Election Officers:** Pat Geary made the motion to accept the Officers and Alex Mickle second the motion. **The Board Approved the motion (12-0)**
4. **Acceptance of Board Meeting Minutes –March 2019 & April 2019:** Nicole Lewis made the motion to accept the Board Meeting Minutes and Shaya Norward second the motion. **The Board approved the motion (12-0).**
5. **Approval of Financials –March 2019 & April 2019:** Tony Konja, made the motion to approve the financials for March 2019 & April 2019 and Mike Trunzo seconded the motion. **The Board approved the motion (12-0).**
6. **Consent Agenda:** Sarah Ward made a motion to approve the consent agenda for April 2019 & May 2019 with Alex Mickle seconding the motion. **The Board approved the motion (12-0).**

7. **Annual Conflict of interest Forms for Board Member:** All members present were given the Conflict of Interest Form they were asked to sign and return to one of the staff members.

8. **Announcements:**

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- b. ***Celebrating Investment in the College Area Business District:*** Recently we have seen many new businesses opening and other investments happening. We will be celebrating them with Ribbon Cutting Celebrations so stay tuned to our social media and Monday Minute newsletter for all of the details

The meeting adjourned at 1:10 PM.