



**Board of Directors' Meeting  
AGENDA – Wednesday June 19, 2019  
12:00p Lunch/ 12:30pm Meeting  
4704 College Avenue, San Diego CA 92115**

- 1. Call to Order / Introductions**  
Lunch Served by [Black Market Brewery](#) (4800 Art Street, San Diego CA 92115)
- 2. Additions to the Agenda** **ACTION ITEM**
- 3. Community & Governmental Liaison Reports** **INFORMATION ONLY**  
*(3 minutes per speaker, please)*
- 4. Acceptance of Board Meeting Minutes –May 2019** **ACTION ITEM**
- 5. Approval of Financials –May 2019** **ACTION ITEM**
- 6. Consent Agenda** **ACTION ITEM**
  - a. Business Development Committee (June 2019)
  - b. Marketing Committee (June 2019)
  - c. MAD Committee (June 2019)
  - d. Executive Committee (June 2019)
  - e. Monthly Activity Report (June 2019)
- 7. Announcements:** **INFORMATION ONLY**
  - a. **San Diego Fair Ticket Contest:** Win Free Tickets by participating in our Instagram Contest.
  - b. **Annual Choice Award Mixer:**
    - i) Nominations open till June 21 – [Cast your nomination!](#)
    - ii) Online Voting will be open from Monday, July 1 and Wednesday, July 17th
    - iii) Award Mixer on July 24, 2019 at [Black Market Brewery](#) starting at 5:30pm [Get Your Tickets!](#)
- 8. Adjourn**

\*The Board may take action only on items identified as "Action Item".

**College Area Business District  
Board of Director's Meeting Minutes  
4704 College Avenue, San Diego, CA 92115  
June 19, 2019**

**Board Attendance:** Paul Russo (Chair), Teri Featheringill, Pat Geary, Rachel Gregg, Will Remsbottom, Sarah Ward, Alonzo Nunez, Yvette Marin, Shaya Norward, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Amir Rezai, Tony Konja, Mike Trunzo, Nicole Lewis, Alex Mickle, Lillian Palmer, Roberto Garcia and Matt Cascone. **Others Present:** Jose Reynoso (CACC), Ray Hivoral (CDC Small Business Finance), Megan Stuit (CDC Small Business Finance), Jeff Barger (CB&T), Victoria Floyd (County Supervisor Dianne Jacob's Office) and Cody Charfauros (Owner).

**Call to Order:** The meeting was called to order at 12:30pm

**Emily (Black Market Brewing Co.)** provider of our lunch, gave a quick thank you for welcoming the brewery to the community and invited everyone to come check them out. **Emily left 12:35pm**

1. **Additions to the Agenda:** There were no additions to the Agenda.
2. **Community & Governmental Liaison Report: Jose Reynoso (CACC),** gave an update on CIP roject Requests by CACC and the Community Plan Update funding by the City. **Sarah Ward (College Area Realty),** informed the group of her cooperative marketing efforts and events, She has also wished a Happy Birthday to our Board Member Alonso Nunez. **Rachel Gregg (SDSU),** reviewed academic calendar and the creation of a Quarterly Advisory Board as a liaison between SDSU and the community. **Jeff Berger (CB&T)** informed us about a Homeowner Program offered by the bank. **Ray Hivoral (CDC Small Business Finance),** summarized the well working relationship between CDC and College Area Business District in this ending Fiscal Year 2019 and is hoping for continuation for the upcoming year. **Victoria Floyd (Dianne Jacobs Office),** updated their office's work with new Executive Director of SANDAG Hasan Ikhata and their efforts for the FY20 Budget.
3. **Acceptance of Board Meeting Minutes –May 2019:** Pat Geary made the motion to accept the Board Meeting Minutes and Sarah Ward second the motion. **The Board approved the motion (8-0-1)** Rachel Gregg abstained since she was not present during last meeting.
4. **Approval of Financials –May 2019:** Shaya Norward, made the motion to approve the financials for May 2019 and Alonzo Nunez seconded the motion. **The Board approved the motion (9-0).**
5. **Consent Agenda:** Rachel Gregg made a motion to approve the consent agenda for June 2019 with Will Remsbottom seconded the motion. **The Board approved the motion (9-0).**
6. **Announcements:**
  - a. **San Diego Fair Ticket Contest:** We are hosting an Instagram contest to win free tickets to San Diego Fair, Jim mentioned for businesses to help promote as we still have a lots of tickets left. More info available on our Social Media and Monday Minutes.
  - b. **Annual Choice Award Mixer:** We are in the process of getting nominations for our Awards, and will start voting 07/01 till 07/17 with the Awards happening on 07/24/2019 at the Black Market Brewery. For more details and to get the tickets, check out our Social Media and Monday Minutes.

**The meeting adjourned at 1:00 PM.**