



Board of Directors' Meeting
AGENDA – Wednesday February 20, 2019
12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

- 1. Call to Order / Introductions**
Lunch Served by [Garden Fresh Grill & Smoothies](#) (6065 El Cajon Boulevard)
- 2. Additions to the Agenda** **ACTION ITEM**
- 3. Community & Governmental Liaison Report** **INFORMATION ONLY**
(3 minutes per speaker, please)
- 4. Acceptance of Board Meeting Minutes –January 2019** **ACTION ITEM**
- 5. Approval of Financials – January 2019** **ACTION ITEM**
- 6. Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (February 2019)
 - b. Marketing Committee (February 2019)
 - c. MAD Committee (February 2019)
 - d. Executive Committee (February 2019)
 - e. Monthly Activity Report (February 2019)
- 7. Elections & Annual Meeting** **ACTION ITEM**
 - a. Review of the Election Process
 - b. Choosing the Nominations Committee
 - c. Board Members whose Terms End in 2019
 - d. Nominations for Board Seats
 - e. Time & Location for Annual Meeting
- 8. Employee Health Care Update** **INFORMATION ONLY**
- 9. Announcements:** **INFORMATION ONLY**
 - a. [Get your Business Loan Ready Workshop](#): preparing your business for the lending process and introduction to the Special Loan provided by [City of San Diego](#) & [CDC Small Business Finance](#). Tuesday, February 26, 2019 from 8:30am – 10:00am in the College Area Business District Office (4704 College Avenue, San Diego CA 92115).
- 10. Adjourn**

*The Board may take action only on items identified as “Action Item”.

**College Area Business District
Board of Director's Meeting Minutes
4704 College Avenue, San Diego, CA 92115
February 20, 2019**

Board Attendance: Paul Russo (Chair), Amir Rezai, Tony Konja, Alex Mickle, Mike Trunzo, Lynn Owens, Lillian Palmer, Teri Featheringill, Sarah Ward, Alonso Nunez, Jim Schneider (Staff) and MJ Watts (Staff) .

Absent: Marc Bennett, Pat Geary, Danielle Riggins, Tyler Blair, Nicole Lewis, Rachel Gregg, Will Remsbottom

Others Present: Todd Rehfuss (Rolando Community Council), Senay Zere (Wells Fargo Bank), Jeff Barger (CB&T), Jason Weisz (Senator Toni Atkin's Office) and Rick Carter (Property Manager)

1. **Call to Order:** The meeting was called to order at 12:35pm
2. **Additions to the Agenda:** There were no additions made to the agenda.
3. **Community & Governmental Liaison Report:** Sara Ward of College Area Realty, shared her new mailing cards with the new businesses that have decided to participate in the mailing. She also mentioned she is still working on her video series "Sara in the College Area" she said she has a few business that are interested in participating on her series as for example: Corbins Q, Do Beauty Salon, Little Fish Comic Books and the Center of the Blind. **Todd Rehfuss of the Rolando Community Council** updated us on the upcoming activities like the Rolando Night Out, Street Fair Planning and Clay Park Cleanup. **Senay Zere** as the point of contact at **Wells Fargo** reminded us about the Merchant Processing Promotion they still have available. **Jeff Barger of CB&T** spoke about their Merchant Processing Promotion as well where he is offering every new client a free POS device, he also spoke about the business credit card promotion they have currently going on. **Jason Weisz (Senator Toni Atkin's Office)** updated us on the pending legislation.
4. **Acceptance of Board Meeting Minutes –February 2019:** Amir Rezai made the motion to accept the minutes, Teri Featheringill Seconded the motion. **The Board Approved the motion (12-0)**
5. **Approval of Financials –February 2019:** Lillian Palmer, made the motion to approve the financials for January 2019 and Alonso Nunez seconded the motion. **The Board approved the motion (12-0).**
6. **Consent Agenda:** Lynn Owens, made a motion to approve the consent agenda with Sarah Ward seconding the motion. **The Board approved the motion (12-0).**
7. **Elections & Annual Meeting:** Staff reviewed the timeline for elections and board members whose terms are ending. The board members are 8 and are as follows: Marc Bennet, Pat Geary, Tony Konja, Alex Mickle, Lynn Owens, Amir Rezai, Danielle Riggins and Sara Ward. Board President Paul Russo stated nomination committee bi-laws is: current president Paul Russo, past president Mike Trunzo and another member appointed by president Lillian Palmer. After brief discussion Board decided the time and location for the Annual Board Meeting to be held at Carnitas Uruapan Mexican Restaurant on April 17th at 5:30 PM, staff will confirm accordingly. Mike Trunzo made the motion to accept the information concerning nomination of committee and Alex Mickle second it. **The Board approved the motion (12-0).**
8. **Employee Health Care Update:** The board was informed that after checking the budget for FY 2019 staff member MJ Watts was offered Health Insurance.
9. **Announcements:**
 - a. **Get your Business Loan Ready Workshop:** preparing your business for the lending process and

introduction to the Special Loan provided by [City of San Diego](#) & [CDC Small Business Finance](#).
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- b. Staff asked for volunteers to stuff and mail envelopes for upcoming elections, a few board members agreed to help the Organization out.

The meeting adjourned at 12:55 PM.