



Board of Directors Meeting Agenda October 16, 2019

12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

Lunch Served by: [Pesto Italian Craft Kitchen](#) (6011 El Cajon Boulevard)

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
4. **Acceptance of Board Meeting Minutes –September 2019** **ACTION ITEM**
5. **Approval of Financials – September 2019** **ACTION ITEM**
6. **Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (October 2019)
 - b. Marketing Committee (October 2019)
 - c. MAD Committee (October 2019)
 - d. Executive Committee (October 2019)
 - e. Monthly Activity Report (October 2019)
7. **Announcements:** **INFORMATION ONLY**
 - a. **[Fall Mixer with Corbin's Q](#)**
 - Wednesday, October 23, 2019 from 5:30pm – 7:00pm at Corbin's Q (6548 El Cajon Boulevard)
 - b. **Make It Market** – A Pop-Up Artisans' Market Wednesday, November 6, 2019 at the M.L. Legacy Center (7220 El Cajon Boulevard). Stay tuned for more details on Facebook, Instagram and the Monday Minute!
 - c. **Safe Sidewalk Vending Act – [City Workshop](#)** - Monday, October 21, 2019 from 6 - 8 p.m. at Fair @44 (4350 El Cajon Boulevard, San Diego, CA 92105).
8. **Adjourn**



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Board Attendance: Paul Russo (Chair), Tony Konja, Mike Trunzo, Amir Rezai, Alex Mickle, Alonso Nunez, Rachel Gregg, Will Remsbottom, Matt Cascone, Sarah Ward, Yvette Marin, Nicole Lewis, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Pat Geary, Shaya Norward and Teri Featheringill. **Others Present:** Jose Reynoso (College Area Community Council), Todd Rehfuss (Rolando Community Council), Jason Weisz (Toni Atkins Office), Gilda Prado (Best Western LLI), Andrew Gade (San Diego Tint), Britney Poppe (The Yoga Nest), Cynthia Ajani (Café X: By All Beans Necessary), Jocelyn Pena (Paychex), Michelle Carranza (Best Western), Jeff Barger (California Bank & Trust), Rebecca Gutierrez (Wells Fargo), Sean Karafin (City of San Diego), Lauren Vernon (College Times Courier), Victoria Floyd (Diane Jacobs Office), Johnny Lee (Candidate for City Council), Lieutenant Bill Brown and Terry Hoskins (San Diego Police Department).

- 1. Call to Order:** The meeting was called to order at 12:30 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Community & Governmental Liaison Report: Todd Rehfuss (RCC),** updated the group on the progress of improvements to the Clay Park and advised about their next meeting that will allow political representative opportunity to speak to the community. **Jose Reynoso (CACC),** updated the group on the newly approved student housing development project on Montezuma Road. The community update plan is in its last draft and the committee is hoping to have it approved very soon. **Jeff Barger (California Bank & Trust),** advised the group of a range of loans available for businesses. **Rebecca Gutierrez (Wells Fargo),** mentioned business and consumer promotions that offer different levels of cashback for opening new accounts with Wells Fargo, that is running till the end of the year. **Britney Poppe (The Yoga Nest),** introduced herself and invited everyone to attend her yoga classes. **Cynthia Ajani (Café X: By All Beans Necessary),** introduced herself and spoke about her business and how it benefits the community. **Gilda Prado (Best Western LLI),** thanked everyone for helping them organize the Grand Re-Opening and everyone who attended. **Rachel Gregg (SDSU),** informed the board about the Aztecs Rock Hunger Campaign that's starting this Friday and mentioned all of the participating businesses. Rachel also has free basketball tickets for anyone wishing to attend SDSU games, she will give those out on a first come first serve basis. **Sara Ward (College Area Realty),** talked about the new subcommittee that will be organizing events for the community, starting with Shrek Movie on November 16th at Hardy Elementary School. **Lieutenant Bill Brown and Terry Hoskins (San Diego Police Department),** spoke about their availability to help and support the community and businesses with any law enforcement issues, and that they are available to take any questions or concerns. Terry also mentioned about the Dialog Hour he organizes throughout the month to meet with the public at different coffee shops around the District to offer his available for anyone needing any help or advice. **Jason Weisz (Toni Atkins Office),** mentioned some of the programs available to residents, including open enrolment for Covered California. He also advised on the need to upgrade to the Real ID by this time next year to be able to fly easily without a passport. **Victoria Floyd (Diane Jacobs Office),** mentioned the continued work to bring a

Community Choice Energy, the approval of 5 affordable housing projects that will be developed through San Diego County. Additionally, Victoria mentioned the new program that will be rolling out to provide first responders with access to a mental health programs. **Sean Karafin (City of San Diego)**, introduced himself and his new role with the City of San Diego, in the Economic Development department. **Tony Konja (Keg N Bottle)**, invited everyone to a bourbon sampling followed by a dinner event happening tonight at his KnB Bistro in Del Cerro.

4. **Motion to Accept Board Meeting Minutes – September 2019:** Amir Rezai made the motion to accept the Board Meeting Minutes and Sarah Ward second the motion. **The Board approved the motion (7-0-5).** Rachel Gregg, Alonso Nunes, Alex Mickle, Will Remsbottom and Matt Cascone abstained since they weren't present during last Board meeting.
5. **Motion to Approve Financials –September 2019:** Tony Konja made a motion to approve the financials for September 2019 and Mike Trunzo second the motion. **The Board approved the motion (12-0).**
6. **Motion to Approve the Consent Agenda –October 2019:** Amir Rezai made a motion to approve the consent agenda for October 2019 and Will Remsbottom second the motion. **The Board approved the motion (12-0).**
7. **Announcements:** Jim updated the group on the details of a few events happening in the next couple of weeks, including purchasing tickets for the Fall Mixer and advised everyone to follow our social media (@CollegeAreaSD) to stay up to date with everything the organization does.
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The meeting adjourned at 1:20 PM.