



Board of Directors Meeting Agenda July 17, 2019

12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

Lunch Served by: [Corbin'sQ](#) (6548 El Cajon Boulevard, San Diego CA 92115)

1. Call to Order / Introductions
2. Additions to the Agenda ACTION ITEM
3. Community & Governmental Liaison Reports INFORMATION ONLY
(3 minutes per speaker, please)
4. Acceptance of Board Meeting Minutes –June 2019 ACTION ITEM
5. Approval of Financials –June 2019 ACTION ITEM
6. Acceptance of the Annual Audit Report ACTION ITEM
7. Consent Agenda ACTION ITEM
 - a. Business Development Committee (July 2019)
 - b. Marketing Committee (July 2019)
 - c. MAD Committee (July 2019)
 - d. Executive Committee (July 2019)
 - e. Monthly Activity Report (July 2019)
8. Open Board Seat ACTION ITEM
9. Announcements: INFORMATION ONLY
 - a. College Area Choice Awards Mixer:
 - i) **Online Voting** will be open through Wednesday, July 17th
 - ii) **Mixer** on July 24, 2019 at [Black Market Brewery](#) starting at 5:30pm [Get Your Tickets!](#)
10. Adjourn



Board of Directors Meeting Minutes July 17, 2019

Board Attendance: Paul Russo (Chair), Amir Rezai, Tony Konja, Mike Trunzo, Nicole Lewis, Alex Mickle, Lillian Palmer, Teri Featheringill, Pat Geary, Matt Cascone, Sarah Ward, Yvette Marin, Shaya Norward, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Rachel Gregg, Will Remsbottom and Alonso Nunez. **Others Present:** Jose Reynoso (College Area Community Council), Todd Rehfuss (Rolando Community Council), Jason Weisz (Toni Atkins Office), Carla Holland (Small Business Development Center), Evan Baumbach and Jay Harn (The Daily Aztec) and Jonathan Clark (Susan Davis Office).

- 1. Call to Order:** The meeting was called to order at 12:30 pm
- 2. Additions to the Agenda:** Jim Schneider requested to add the awarding of the R.J. Benoit Award to the agenda. This will be added to the agenda immediately after item #7 on the agenda.
- 3. Community & Governmental Liaison Report: Todd Rehfuss (Rolando Community Council),** informed the group about upcoming events happening in the community, including Friday (7-19-19) community event at the Black Market Brewing. **Jose Reynoso (CACC),** mentioned recent meeting with an urban designer to get some help on their ongoing Community Plan Update project. **Carla Holland (SBDC),** mentioned to the group their upcoming workshops with us happening in September (TBD) on Marketing. She also suggested checking what other workshops and events they have planned that can benefit the businesses in the College Area. **Jay Harn (The Daily Aztec),** introduced their new Arts Director Even and mentioned to the group what they do and that they are here to help and support the College Area. **Jason Weisz (Toni Atkins Office),** advised that the state budget has been passed with nearly \$60 million allocated to the San Diego Region. **Jonathan Clark (Susan Davies Office),** updated on some of the works of the senator on decreasing fees on student loans, and helping veterans with their benefits. Additionally, he mentioned an event with SBDC and the Senator booked for 8-12-19 at 11:30 am at the Mission Hills Library, to meet with Small Businesses. **Shaya Norward (Paseo Place),** mentioned their complex is working on the moving day scheduled for 8-17-19 9am-6pm and was asking for any vendors the group may know and inviting any of the businesses to participate as well. Lastly, **Sarah Ward (College Area Realty),** mentioned her upcoming filming of a new episode Sarah in the College Area to be based on Do Beauty Salon with an idea for potential women-only private event there at the same time (TBD).
- 4. Motion to Accept Board Meeting Minutes – June 2019:** Amir Rezai made the motion to accept the Board Meeting Minutes and Shaya Norward second the motion. **The Board approved the motion (12-0-1)** Mike Trunzo abstained since he wasn't present during the last meeting.
- 5. Motion to Approve Financials –June 2019:** Tony Konja made a motion to approve the financials for June 2019 and Sarah Ward second the motion. **The Board approved the motion (13-0).**

6. Motion to Approve the Annual Audit Report: Tony Konja, gave an update on the report which he reviewed in detail. He mentioned that it all looked good and that in part is due to the organization being run well with great work done throughout the year making the process clear and easy at the end of the fiscal year. Jim, also mentioned that the Auditor Andy Garcia will be present during next month Board of Directors Meeting to present the tax returns and for any questions about the audit or the tax returns.

Shaya Norward made a motion to approve the Annual Audit Report and Lillian Palmer second the motion. **The Board approved the motion (13-0).**

- 7. Motion to Approve the Consent Agenda:** Nicole Lewis made a motion to approve the consent agenda for June 2019 and Tony Konja second the motion. **The Board approved the motion (13-0).**
- 8. R.J. Benoit Award:** President Russo gave a brief background on the R.J. Benoit Award and what it means. The R J Benoit Award is given to one exceptional board member for their past year's contribution to the organization. The board discussed few nominations and decided to vote online to have more time to contemplate their options. No action was taken at this time.
- 9. Open Board Seat:** Due to Experimac closing and Roberto Garcia not being able to carry on as a board member there is an open seat, which the board decided to keep open till we find some suitable and interested candidates. The staff will look at some previously interested candidates and other suitable individuals to approach them about this opportunity. This item was tabled until an undetermined and appropriate date.
- 10. Announcements, Annual Choice Award Mixer:** Jim updated the group that the voting ends by the end of the day today, after which the names of those recognized will be sent out to the awards provider to be engraved. The decorations have been all purchased and ready for the event happening next week Wednesday, July 24th, 2019 at 5:30 pm at Black Market Brewing. Finally, Jim reminded everyone to purchase ticket online before the Mixer.

The meeting adjourned at 1:05 PM.