



Board of Directors Meeting Agenda August 21, 2019

12:00p Lunch/ 12:30pm Meeting
4704 College Avenue, San Diego CA 92115

Lunch Served by: [Cheba Hut](#) (6364 El Cajon Boulevard, San Diego CA 92115)

1. **Call to Order / Introductions**
2. **Additions to the Agenda** **ACTION ITEM**
3. **Community & Governmental Liaison Reports** **INFORMATION ONLY**
(3 minutes per speaker, please)
4. **Acceptance of Board Meeting Minutes –July 2019** **ACTION ITEM**
5. **Approval of Financials – July 2019** **ACTION ITEM**
6. **Acceptance of the Tax Returns** **ACTION ITEM**
7. **Consent Agenda** **ACTION ITEM**
 - a. Business Development Committee (August 2019)
 - b. Marketing Committee (August 2019)
 - c. MAD Committee (August 2019)
 - d. Executive Committee (August 2019)
 - e. Monthly Activity Report (August 2019)
8. **Announcements:** **INFORMATION ONLY**
 - a. **Loan Workshop August 28, 2019 from 8:30am-1:30am**
 - b. **Make It Market** – A Pop-Up Artisans’ Market Sunday, September 8, 2019 from 10am-2pm at Ultreya Coffee (4653 College Avenue)
9. **Adjourn**



Board of Directors Meeting Minutes August 21, 2019

Board Attendance: Paul Russo (Chair), Tony Konja, Mike Trunzo, Rachel Gregg, Will Remsbottom, Teri Featheringill, Pat Geary, Matt Cascone, Sarah Ward, Shaya Norward, Jim Schneider (Staff) and Evelyn Goodrich (Staff). **Absent:** Amir Rezai, Yvette Marin, Nicole Lewis, Alex Mickle and Alonso Nunez. **Others Present:** Jose Reynoso (College Area Community Council), Todd Rehfuss (Rolando Community Council), Carla Holland (Small Business Development Center), Lauren Vernon and Jeff Clements (San Diego Community Newspaper Group), Arnie Garcia (SDG&E), Sana Loando (Georgette Gomez Office), Javier Gomez (Todd Gloria Office) and Tori Floyd (Diane Jacobs Office).

- 1. Call to Order:** The meeting was called to order at 12:32 pm
- 2. Additions to the Agenda:** No additions to agenda.
- 3. Community & Governmental Liaison Report: Todd Rehfuss (Rolando Community Council),** informed the group about the progress of Clay park development. He also mentioned the next community meeting set for September 17th that will include a presentation from 7-Eleven on their planned development at 70th Street & El Cajon Boulevard. **Carla Holland (SBDC),** mentioned upcoming workshops with College Area Business District on September 26th on Instagram I and October 2nd on Instagram II. She also mentioned their ongoing service offerings such as workshops and mentoring that can benefit small businesses. **Arnie Garcia (SDG&E),** gave a quick run through their new plan options and how businesses can login to customize their gas & electric plans. **Jeff and Lauren (San Diego Community Newspaper Group),** informed the board on the creation of new College Towne Newspaper set to be delivered monthly to around 10,000 households. The paper will come out on a 3rd Friday of each month, with the first issue being delivered on September 20th, 2019. **Jose Reynoso (CACC),** mentioned joining forces with the Eastern Division planning board to address the Community Plan Update and his vision to increase the delivery area of the new formed newspaper to include all local neighborhoods. **Sarah Ward (College Area Realty),** handed out her new coupon fliers and mentioned her new video that came out last week with 'Do Beauty Boutique. **Javier Gomez (Assemblymember Todd Gloria Office),** updated on the upcoming legislative deadline and the upcoming and the census which is very important for the State of California (April 2020). **Rachel Gregg (SDSU),** reminded everyone about upcoming move in days happening Thursday and Friday of this week. Rachel also invited the community to participate in an "Active Shooter Training" organized by SDSU and SDSU Police set to happen on Tuesday, September 17th, 2019 at 5:30pm at the Public Library on Montezuma Road (Sign up is required as spaces are limited). **Tony Konja (Keg & Bottle),** mentioned Keg & Bottle Bistro is hosting a master distiller from Kentucky, and a special dinner with whiskey pairing, as well as his discount offer featured in the flier sent out by Sara Ward. **Tori Floyd (Diane Jacobs Office),** mentioned an issue with a lot of insurance companies canceling insurance for residents of California, due to the wildfire risks, and Diane's work on having an alternative insurer as a last resource. Additionally, Tori mentioned a grant program for ecofriendly machinery available to companies in San Diego. **Sana Loando (Georgette Gomez Office),** updated on new addition to zoning to include residential mixed use and employment mixed

use. The hotel development on Montezuma Road next to the library is progressing well. Sana also mentioned the potential of scooter corrals coming to the area soon, and that the new MTS Pilot program to create a bus lane on El Cajon Boulevard with the hopes that it will be extended to the College Area Business District in the future.

4. Motion to Accept Board Meeting Minutes – July 2019: Will Remsbottom made the motion to accept the Board Meeting Minutes and Shaya Norward second the motion. **The Board approved the motion (9-0-1)** Rachel Gregg abstained since she wasn't present during the last meeting.

5. Motion to Approve Financials –July 2019: Tony Konja made a motion to approve the financials for July 2019 and Sarah Ward second the motion. **The Board approved the motion (10-0).**

6. Acceptance of the Tax Returns: Tony Konja, gave an update on the report which he reviewed in detail. He mentioned that it all looked good and there was nothing out of the ordinary. Tony Konja made a motion to approve the Tax Returns and Pat Geary second the motion. **The Board approved the motion (10-0).**

7. Motion to Approve the Consent Agenda: Will Remsbottom made a motion to approve the consent agenda for July 2019 and Rachel Gregg second the motion. **The Board approved the motion (10-0).**

8. Announcements:

a. Pop-up Loan Center Workshop: Staff updated the group that the workshop is currently set for next week, August 28, 2019 8:30am-1:30pm. However, staff may revisit the date for a later time in order to assure a successful event.

b. Make It Market: Staff gave update on the progress of setting up the first market event happening on Sunday, September 8, 2019 10am-2pm. The vendor list is half full and the marketing efforts are underway to make sure community members know of its inauguration. Evelyn additionally asked the board and visitors to show support by attending the first market.

c. Grand Openings of new businesses: KBBQ has decided to have belated grand opening happening on Friday, September 6th 4pm-7pm.

d. Ice Box has already open its doors to the public this week with a grand opening set for this Saturday, August 24, 2019 11am till closing.

The meeting adjourned at 1:15 PM.